# 2019 EXHIBITS *DISPLAYS* EVENTS

#### **PORTABLE DISPLAYS**

**BANNERS** 

6-16 BANNER STANDS & SYSTEMS RETRACTABLE | TELESCOPIC | SPRING BACK

#### 17-19 HANGING & WALL MOUNTED DISPLAYS

HANGING BANNERS | VECTOR FRAME<sup>™</sup> EDGE | TRAPPA<sup>™</sup>

#### 20-23 FABRIC FRAME SYSTEMS

FORMULATE<sup>®</sup> | VECTOR FRAME<sup>™</sup>

24-35 OUTDOOR DISPLAYS

TENTS | FLAGS | SIGNS

36-39 | TABLE THROWS & RUNNERS

**SYMBOLS USED:** 



product can be recycled (does not include graphic)





economy product







premium product









#### PORTABLE DISPLAY SYSTEMS

FOLDING PANEL TABLETOP DISPLAYS | 40-41

HORIZON<sup>™</sup> | VOYAGER<sup>™</sup>

**EXPANDING DISPLAY SYSTEMS** 

HOPUP<sup>™</sup> TENSION FABRIC DISPLAYS | 42-47

EMBRACE<sup>™</sup> PUSH-FIT FABRIC DISPLAYS 48-53

XCLAIM<sup>™</sup> FABRIC POPUP DISPLAYS 54-61

COYOTE<sup>™</sup> POPUP DISPLAY SYSTEMS 62-65

WARRANTY KEY:

graphics limited

1 year warranty

(indoor products)



lifetime limited warranty (hardware)

90 day limited

warranty (hardware)





1 year limited warranty (hardware)



graphics limited 6 month warranty (outdoor & table throw products)











#### **FABRIC DISPLAYS & STRUCTURES**

66-73 | MODULATE™ MAGNETIC BANNERS | 10', 20', 30' RECONFIGURABLE KITS

> 74-77 FORMULATE® ESSENTIAL BANNERS | TABLETOP DISPLAYS | 8' & 10' DISPLAYS

78-87 FORMULATE MASTER TABLETOP DISPLAYS | 8', 10', 20' DISPLAYS | ACCENTS

88-95 | FORMULATE DESIGNER SERIES

10', 20', 30' KITS

96-101 | FORMULATE FUSION 20' X 20' ISLAND KITS

102-113 FORMULATE HANGING & ARCHITECTURAL STRUCTURES

HANGING SIGNS | TOWERS | ARCHES | CONFERENCE WALLS

standard product

**SYMBOLS USED:** 





rental product



premium product















product can be recycled





a carry bag or case

economy product









Δ

#### **MODULAR EXHIBIT SYSTEMS**

#### HYBRID PRO<sup>™</sup> MODULAR DISPLAYS | 114-127

10', 20' & ISLAND KITS

#### VECTOR FRAME<sup>™</sup> MODULAR DISPLAYS | 128-137

BANNERS | 10', 20' KITS | ACCENTS

LINEAR<sup>TM</sup> PRO MODULAR DISPLAYS | 138-139

10', 20' KITS | ACCENTS

**ORBITAL EXPRESS™ TRUSS DISPLAYS** | 140-155 10′, 20′, ISLAND KITS | ACCENTS

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lifetime limited warranty (hardware)

warranty (hardware)

90 day limited





WARRANTY KEY:

graphics limited

1 year warranty

(indoor products)

1 year limited warranty (hardware)



graphics limited 6 month warranty (outdoor & table throw products)









# **BANNER STANDS**



### FAST. CLEAR. COMMUNICATION. Premium, mid-range and economy stands • Retractable, Telescopic and Spring Back • Largest selection •

Great quality • High-end functionality, features and durability







36" Wide

#### **BLADE LITE**





#### 39.25" WIDE BLD-LT-1000-1 47.25" WIDE BLD-LT-1200-1 59" BLD-LT-1500-1

BLD-LT-920-1

- 400mm standard graphic height = 69.38"
- 600mm variable graphic height = 69" 83.25"
- 800-1500mm variable graphic height
- = 60" 83.25" - eight widths to choose from: 15.75", 23.5", 31.5", 33.5", 36", 39.25", 47.25", 59"
- toolless quick rail combines the ease of a snap rail with the reassurance of an adhesive fixing
- weighted base for stability
- adjustable leveling feet
- 400mm features 4-piece pole, all other sizes feature hybrid bungee/telescopic pole.



BLADE LITE RETRACTABLE



#### **PREMIUM RETRACTABLE BANNER STANDS**



Superior, high-end functionality, features, styling points & durability



#### **IMAGINE** IMG-800-S

#### IMG-850-S

- variable graphic height = 30.5" 83.35"
- graphic tensioner
- integrated pole storage
- interchangeable graphic cassette
- adjustable feet on base
- telescopic pole





#### **BARRACUDA**

23.5" WIDE	BCD-600-S-1
31.5″ Wide	BCD-800-S-1
33.5″ Wide	BCD-850-S-1
35.5″ Wide	BCD-920-S-1
47.25″ Wide	BCD-1200-S-1

- 600mm variable graphic height = 66.5" - 83"
- 800-1200mm variable graphic height = 60"- 83"
- anodized silver base
- toolless quick rail
- graphic tensioner
- adjustable feet on base
- hybrid bungee/telescopic pole





#### **ADVANCE**

ADV-800-S

- variable graphic height = 29.5" 83.35"
- double-sided
- graphic tensioner
- integrated pole storage
- interchangeable graphic cassette
- adjustable feet on base
- telescopic pole



The Imagine and Advance banner stands have interchangeable graphic cassettes.



#### **OPTIONAL PREMIUM BANNER** STAND ACCESSORIES shelf & lit pocket: AKIT-1S1L

shelf only: AKIT-1S

#### lit pocket only: AKIT-1L

- works with Imagine, Barracuda & Advance
- extrusion uprights fit into channel on stand base and lock in place easily
- shelf offered in black laminate; holds up to 5 lbs.
- wire literature rack holds up to 5 lbs. of literature, 8.5 "w x 11"h in size





#### PREMIUM RETRACTABLE BANNER STANDS





#### HYPE PROGRAMMABLE LED VIDEO BANNER

B.5" HYPE

- assembled dimensions: 22.3 "w x 78.7 "h x 10.5 "d
- freestanding, semi-transparent programmable video LED screen
- silver aluminum frame is coupled with LED chips in tempered glass
- all in one unit includes controller, receiving card, power supply & media player
- video content designed in easy-to-use software program
- USB thumb drive feeds unit content up to 8GB in size
- 100,000-hour life span
- power consumption: 240W to max 600W - weight = 71lbs
- perfect for use in interiors of all sorts: retail,
- healthcare, education, for events & tradeshows - ships freight

#### STANDARD RETRACTABLE BANNER STANDS



Everyday reliability, durability & ease of use



#### **ORIENT 1**



39.25" silver: ONT-1000-S-4 WIDE black: ONT-1000-B-4

- variable graphic height = 60.5" - 83.25"
- anodized silver or black base options
- toolless quick rail combines the ease of a snap rail with the reassurance of an adhesive fixing
- molded end caps
- adjustable feet on base
- hybrid bungee/telescopic pole





#### **ORIENT 2**

ONT-800-DBL-S-4

#### .5<sup>#</sup> ONT-920-DBL-S-4

- variable graphic height = 60.5"- 83.25"
- double-sided
- anodized silver base
- toolless quick rail combines the ease of a snap rail with the reassurance of an adhesive fixing
- molded end caps
- adjustable feet on base
- hybrid bungee/telescopic pole



#### ORIENT ORGANIC RETRACTABLE

## ORIENT ORGANIC

- variable graphic height = 60.5-83.25"
- maple woodgrain base finish
- toolless quick rail combines the ease of a snap rail with the reassurance of an adhesive fixing
- plastic end caps
- adjustable feet on base
- hybrid bungee/telescopic pole







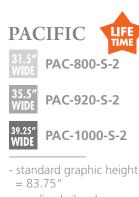
- graphic height = 87.4"
- black finish
- premium grip rail
- adjustable feet on base
- bungee pole





#### STANDARD RETRACTABLE **BANNER STANDS**





- anodized silver base
- molded end caps
- swivel-out foot - 3-piece bungee pole







- standard graphic height = 77.5"
- swivel-out foot
- silver or black base options
- laser cut steel ends & 3-piece pole







- variable graphic height = 30.75" 95.25"
- roller access via flip-top lid and removable graphic roller
- black aluminum body with chrome end caps
- telescopic pole







- variable graphic height = 61.5" 87"
- anodized silver base
- snap top graphic rail
- hybrid bungee/telescopic pole
- interchangeable plastic cassette

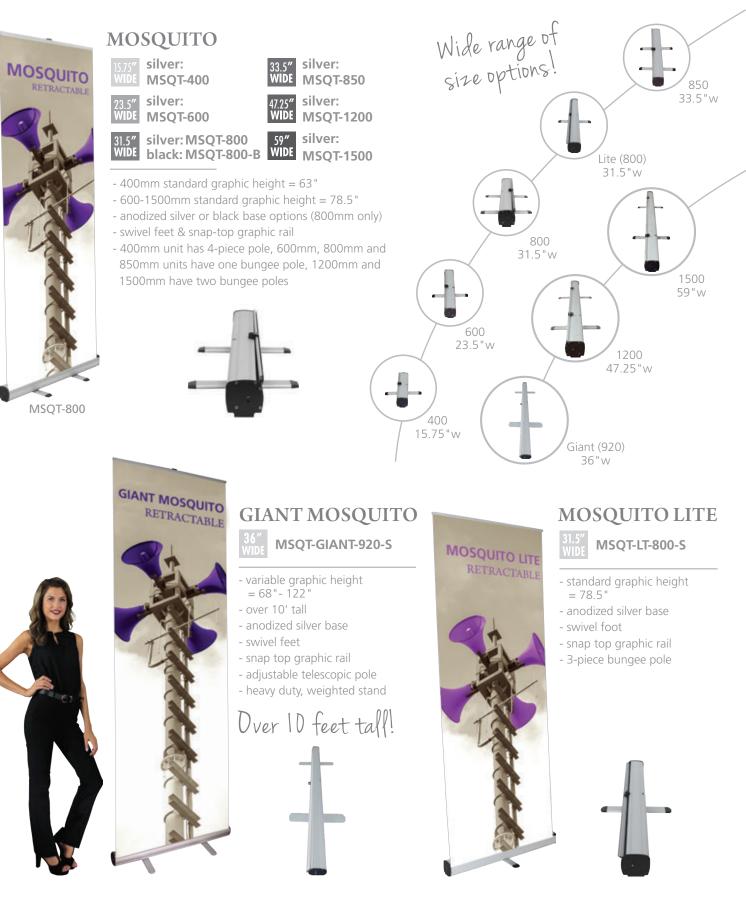




#### **ECONOMY RETRACTABLE** BANNER STANDS



Basic design features, functionality & reliability





#### ECONOMY RETRACTABLE BANNER STANDS





### DRAGON FLY

WIDE DRAGON FLY-1

- standard graphic height = 78.75"
- double-sided
- snap top graphic rail
- swivel feet
- 3-piece bungee pole





# QUICKSTAND

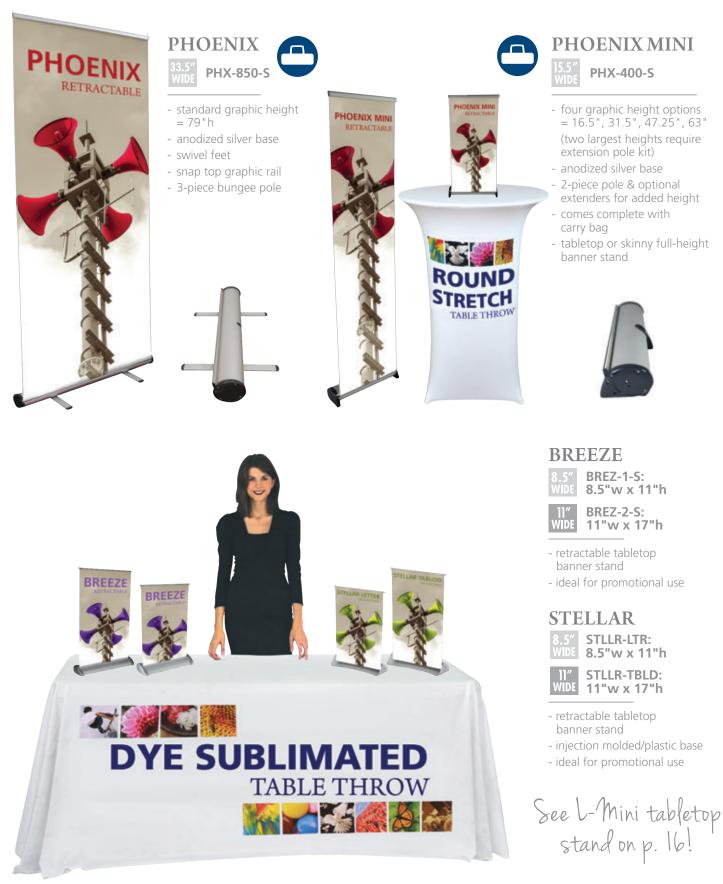
- standard graphic height = 78.5"
- anodized silver base
- kit includes 1 Mosquito 800 banner stand, 1 OCB banner stand case, and 1 Slimline LED Spot Light
- swivel feet
- snap top graphic rail
- 3-piece bungee pole



#### **ECONOMY RETRACTABLE** BANNER STANDS



Basic design features, functionality & reliability



dye sublimated and round stretch table throws can be seen on p.38

#### STANDARD TELESCOPIC BANNER STANDS



Everyday reliability, durability and ease of use



#### PEGASUS SUPREME 63.5"- silver: PGSUS3-S black: PGSUS3-B

- supreme variable graphic height = 82.75"- 119"
- single or double-sided graphics
- linking connectors attach multiple units together
- telescopic poles for adjustable graphic width and height

PEGASUS LINKING KIT Supreme silver: PGSUS3-EXT-S Supreme black: PGSUS3-EXT-B Standard silver: PGSUS2-EXT-S Standard black: PGSUS2-EXT-B

- linking connectors attach multiple Pegasus units together
- extension kit includes 2 horizontal poles, 1 vertical pole, pole locks, 2 linking connectors & 1 foot

#### PEGASUS STANDARD <sup>51,5</sup>"- silver: PGSUS2-S <sup>94</sup>" WIDE black: PGSUS2-B

- standard variable graphic height = 67.75" - 96.5"
- single or double-sided graphics
- linking connectors attach multiple units together
- telescopic poles for adjustable graphic width and height

#### PERCH

6 PERCH-6

PERCH-8

- pole banner attachment for standard
   6' or 8' wide tables
- fabric header available in three graphic heights: short (18"), medium (44"), tall (68.25")
- hardware kit is universal for all height options
- table throw sold separately



short, 18"





#### TRIO 2



- tri-pod banner stand
- variable graphic height ranges from 51.5" to 76"h
- hardware supports your choice of one or two graphics
- hardware included supports two graphic widths: 31.5" and 36"
- snap top rails make for easy graphic replacements
- hybrid bungee-telescoping pole
- quick and easy to set-up



# table with clamps!

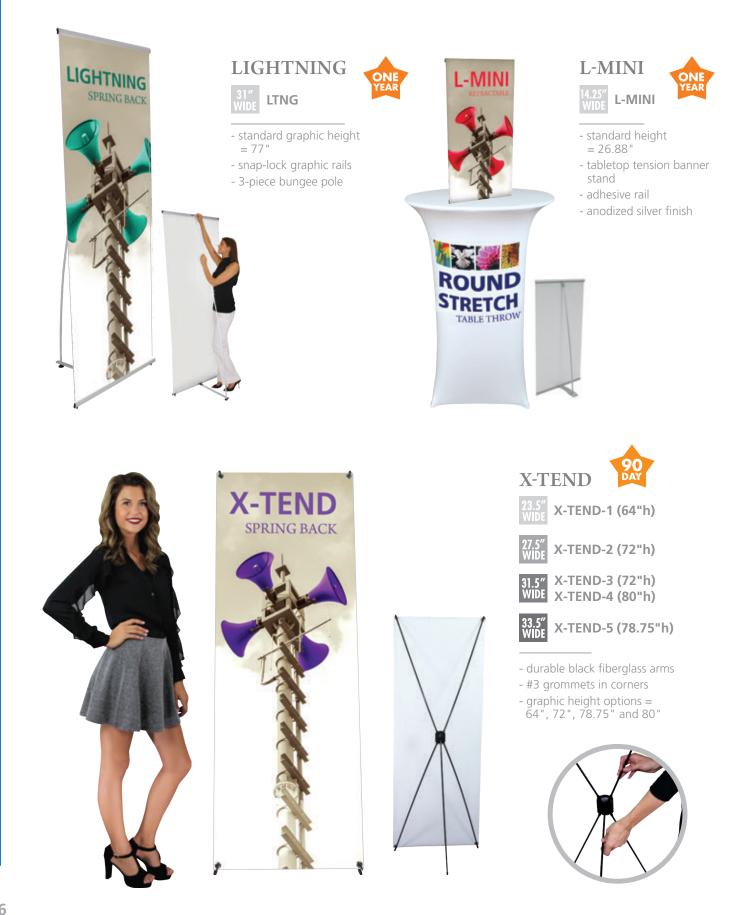
Easy attachment to

### medium, 44"

#### **ECONOMY SPRING BACK** BANNER STANDS



Basic design features, functionality & reliability





#### HANGING BANNERS INDOOR/OUTDOOR

Hanging banners are ideal for promoting events, advertising or branding in any indoor or outdoor environment. Banners are available in custom sizes ranging from minimum 2' wide/high to maximum 10' wide/high. Choose from several finishing options described below.

#### **INDOOR**

#### **13 OZ. VINYL SINGLE-SIDED**

Durable and lightweight



#### OUTDOOR

#### FABRIC SINGLE-SIDED

Choice of Display Poly or Oxford fabric





### 13 OZ. SCRIM VINYL SINGLE-SIDED & **18 OZ. SCRIM VINYL SINGLE & DOUBLE-SIDED**

Durable and weather-resistant, scrim hanging banners are ideal for long-term outdoor use.



#### 6.5 OZ. OUTDOOR CANVAS SINGLE-SIDED

Water and UV resistant













hem only (canvas)





17

#### WALL MOUNTED POSTER FRAMES TRAPPA<sup>™</sup> SNAP FRAMES



Trappa Snap frames snap open from the front to allow quick and easy graphic changes. No tools are required. Comes standard with clear protective lenses, fully assembled and ready to hang.

#### **TRAPPA POSTER FRAME**

- black or silver anodized finish with precision mitered corners
- spring loaded aluminum extrusions mounted to a high-impact polystyrene backer
- trappa frame edges snap open from the front to allow quick and easy graphic changes with no tools required
- available in a wide range of standard sizes & includes a clear anti-glare lens
- custom sizes also offered



#### Available Sizes:

TRP2-1: 8.5"w x 11"h TRP2-2: 11"w x 14"h TRP2-11: 11 "w x 17 "h TRP2-12: 12"w x 18"h TRP2-4: 16"w x 20"h TRP2-5: 20"w x 22"h TRP2-6: 24"w x 36"h TRP2-7: 22 "w x 28 "h TRP2-8: 24"w x 30"h TRP2-9: 30"w x 40"h TRP2-10: 18"w x 24"h

#### **POSTER SNAPPER**

- adjustable hanging clips slide along the top rail to match desired spacing

FIV YEAI

- hanging clips feature both top opening for clear nylon line mount, and recessed pocket for S-hook suspension
- rails snap open and shut for quick graphic changes
- clean, simple, elegant look
- comes in 4 different standard widths: 24", 30", 36", 48"
- custom cut width available up to 60"



#### **TRAPPA LIGHTBOX**

- only 1" thick (single sided only)
- 50.000 hr bulb life
- evenly distributed light via LED diffuser panel
- snap frames allow easy graphic changes
- wall mounting hardware
- power supply with 78" cord

#### **AVAILABLE SIZES:**

LED-SNAP-04: 30 "w x 40 "h LED-SNAP-05: 36"w x 48"h





Trappa offered in illuminated & non-illuminated frames.



#### WALL MOUNTED POSTER FRAMES VECTOR FRAME™ EDGE

Vector Frame<sup>™</sup> Edge fabric poster displays combine durable, slim 3/4" lightweight aluminum extrusion frames and easy-to-apply push-fit fabric graphics. Custom frame sizes are available.



#### Square Sizes:

VFE-S-01: 11.8"w x 11.8"h VFE-S-02: 23.62"w x 23.62"h VFE-S-03: 35.43"w x 35.43"h VFE-S-04: 47.24"w x 47.24"h VFE-S-05: 59.06"w x 59.06"h

#### Rectangle Sizes:

VFE-R-01: 11.8"w x 23.62"h VFE-R-02: 11.8"w x 35.43"h VFE-R-03: 23.62"w x 35.43"h VFE-R-04: 23.62"w x 47.24"h



#### **Features Include:**

- slim, lightweight 3/4" aluminum frame
- easy-to-apply push-fit fabric graphic
- direct to wall mounting
- custom frame sizes available



Use in all types of interiors.



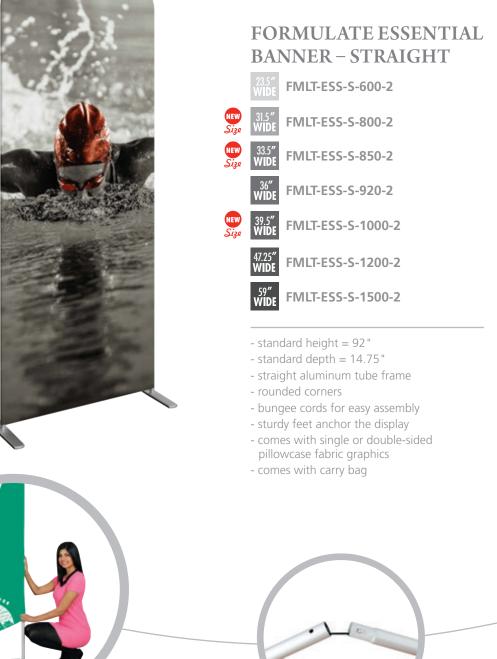
Use for ads in retail settings.



#### **FORMULATE® ESSENTIAL** BANNER DISPLAYS

Economy, snap button tube frames Slip-over, pillowcase fabric graphics





Easy to apply pillowcase fabric graphics zipper at the bottom.



#### **MODULATE**<sup>™</sup> MIX & MATCH BANNERS

Modulate<sup>™</sup> allows for customized configurations of banners and backwalls with the use of clamps or magnetized frames. Aluminum tube frames are coupled with zipper pillowcase fabric graphics to create versatile, eye-catching displays.



01 Concave Banner **MOD-FRM-01** 60 "w x 96 "h x 19 "d comes in carry bag

Mix & Match!

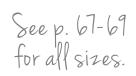


04 Convex Banner **MOD-FRM-04** 35 " w x 96 " h x 17.72 " d comes in carry bag



12 Straight Banner MOD-FRM-12 96.34"w x 48.39"h x 17.7"d comes in carry bag





#### VECTOR FRAME™ FABRIC CURVED BANNERS

Vector Frame<sup>™</sup> curved banners combine 2 " aluminum extrusion frames with push-fit fabric graphics to create a versatile single or double-sided banner, backwall or interior display. Use as a concave or convex shape.



Use as a concave or convex shape!



01 Curved Rectangle VF-CR-01 39.33" w x 94.38" h x 19.69" d comes in 1 OCL case



02 Curved Rectangle VF-CR-02 56.75" w x 94.38" h x 19.49" d comes in 1 OCL case



03 Curved Rectangle VF-CR-03 68" w x 94.38" h x 18.75" d comes in 1 OCL case



#### VECTOR FRAME<sup>™</sup> FABRIC BANNERS & LIGHT BOXES

- banners feature 2" aluminum extrusion frames and push-fit silicone-edge fabric graphics
- light boxes feature 4" aluminum extrusion frames with new & improved LED edge lighting
- & push-fit INTENSITY backlit fabric graphics
- single and double-sided graphics offered

#### **RECTANGULAR BANNERS & LIGHT BOXES**





01 Rectangle VF-R-01 VF-LB-R-01 36.3"w x 47.49"h x 19.69"d

02 Rectangle VF-R-02 VF-LB-R-02 36.3"w x 71.12"h x 19.69"d



03 Rectangle VF-R-03 VF-LB-R-03 48.11" w x 71.12" h x 19.69" d



04 Rectangle VF-R-04 VF-LB-R-04 48.11"w x 94.74"h x 19.69"d



05 Rectangle VF-R-05 VF-LB-R-05 118.98"w x 94.74"h x 19.69"d



06 Rectangle VF-R-06 VF-LB-R-06 35.68" w x 94.74" h x 19.69" d



07 Rectangle VF-R-07 VF-LB-R-07 236.5"w x 94.74"h x 19.69"d



08 Rectangle VF-R-08 VF-LB-R-08 354.58"w x 94.74"h x 19.69"d



Light Boxes R-04, R-05, R-07 and S-04 are also available for rent. All Vector Frame displays are made in North America and have a limited lifetime hardware warranty.

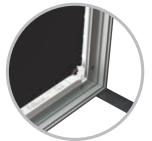
#### **VECTOR FRAME**<sup>TM</sup> FABRIC BANNERS & LIGHT BOXES

#### LIGHT BOX ASSEMBLY



Light box assembly is easy: Assemble the frame, apply the push-fit graphics, then plug it in!

#### SQUARE BANNERS & LIGHT BOXES



New LED light power supplies



2" banner extrusion profile

4" light box extrusion profile



01 Square **VF-S-01** VF-LB-S-01 36.3"w x 35.68"h x 19.69"d



02 Square **VF-S-02** VF-LB-S-02 48.11"w x 47.49"h x 19.69"d





03 Square **VF-S-03** VF-LB-S-03 71.73"w x 71.12"h x 19.69"d

04 Square **VF-S-04** VF-LB-S-04 95.35"w x 94.74"h x 19.69"d







OCS, OCE, OCH, OCL OCL hard





**VECTOR FRAME | BANNERS & LIGHT BOXES** 

# OUTDOOR DISPLAYS



### CAPTURE. YOUR. ATTENTION. One-stop-shop for all your outdoor signage needs • Great for outdoor

sporting events and arenas, concerts, festivals or to draw attention to any storefront • Strong, solid, stable, wind-resistant, durable

#### **OUTDOOR DISPLAYS**

Outdoor events such as festivals, street fairs, arts and craft shows and sporting events are perfect opportunities for promotional tents and signage to clearly display your company name, brand and message to attract visitors and buyers. Choose from off-the-shelf tents and related accessories, flags and portable billboards to make your event a success.



Shown above:

- Zoom<sup>™</sup> Standard 10' Tent with printed canopy, full and half walls
- Tubular 10' Dome Tent
- Monsoon portable billboard
- Zoom Edge Large flag
- 6' printed table throw



ZOOM<sup>™</sup> 10' POPUP TENT





ZOOM<sup>™</sup> FLEX FLAG

ZOOM<sup>™</sup> 20' POPUP TENT

#### **POPUP TENTS**

#### ZOOM<sup>™</sup> ECONOMY (STEEL) 10' POPUP TENT

hardware only kit: **ZM-TNT-ECO-3MX3M-FRM-SQU-2** kit with canopy: **ZM-TNT-ECO-3MX3M-SQU-(COLOR OR G)** stock canopy only: **ZM-TNT-3MX3M-CAN-2(COLOR)** printed canopy only: **ZM-TNT-3MX3M-CAN-G** full wall kits: **ZM-TNT-3MX3M-FLL-WLL-(COLOR OR G) – sold separately** half wall kits: **ZM-TNT-3MX3M-HLF-K-(COLOR OR G) – sold separately** 

#### **ECONOMY & STANDARD TENT FEATURES:**

- opens to a base size of 9.8' x 9.8'
- hardware only kit includes frame, stakes, guy lines and rolling carry bag
- canopy kits include canopy (standard colors or custom printed), hardware frame, stakes, guy lines and rolling carry bag



All ID' & 2D' tents available fully printed & with stock canopy tops and walls.



c Bl

Black powder-coated economy steel frame

#### ZOOM<sup>™</sup> STANDARD (ALUMINUM) 10' POPUP TENT

hardware only kit: ZM-TNT-STD-3MX3M-HEX-(COLOR OR G) stock canopy citiz ZM-TNT-3MX3M-CAN-(COLOR) printed canopy citiz ZM-TNT-3MX3M-CAN-(COLOR OR G) - sold separately half wall kits: ZM-TNT-3MX3M-HLF-K-(COLOR OR G) - sold separately half wall kits: ZM-TNT-3MX3M-HLF-K-(COLOR OR G) - sold separately half wall kits: ZM-TNT-3MX3M-HLF-K-(COLOR OR G) - sold separately half wall kits: ZM-TNT-3MX3M-HLF-K-(COLOR OR G) - sold separately half wall kits: ZM-TNT-3MX3M-HLF-K-(COLOR OR G) - sold separately half wall kits: ZM-TNT-3MX3M-HLF-K-(COLOR OR G) - sold separately half wall kits: ZM-TNT-3MX3M-HLF-K-(COLOR OR G) - sold separately half wall kits: ZM-TNT-3MX3M-HLF-K-(COLOR OR G) - sold separately half wall kits: ZM-TNT-3MX3M-HLF-K-(COLOR OR G) - sold separately half wall kits: ZM-TNT-3MX3M-HLF-K-(COLOR OR G) - sold separately half wall kits: ZM-TNT-3MX3M-HLF-K-(COLOR OR G) - sold separately half wall kits: ZM-TNT-3MX3M-HLF-K-(COLOR OR G) - sold separately half wall kits: ZM-TNT-3MX3M-HLF-K-(COLOR OR G) - sold separately half wall kits: ZM-TNT-3MX3M-HLF-K-(COLOR OR G) - sold separately half wall kits: ZM-TNT-3MX3M-HLF-K-(COLOR OR G) - sold separately half wall kits: ZM-TNT-3MX3M-HLF-K-(COLOR OR G) - sold separately half wall kits: ZM-TNT-3MX3M-HLF-K-(COLOR OR G) - sold separately half wall kits: ZM-TNT-3MX3M-HLF-K-(COLOR OR G) - sold separately half wall kits: ZM-TNT-3MX3M-HLF-K-(COLOR OR G) - sold separately half wall kits: ZM-TNT-3MX3M-HLF-K-(COLOR OR G) - sold separately half wall kits: ZM-TNT-3MX3M-HLF-K-(COLOR OR G) - sold separately half wall kits: ZM-TNT-3MX3M-HLF-K-(COLOR OR G) - sold separately half wall kits: ZM-TNT-3MX3M-HLF-K-(COLOR OR G) - sold separately half wall kits: ZM-TNT-3MX3M-HLF-K-(COLOR OR G) - sold separately half wall kits: ZM-TNT-3MX3M-HLF-K-(COLOR OR G) - sold separately half wall kits: ZM-TNT-3MX3M-HLF-K-(COLOR OR G) - sold separately half wall kits: ZM-TNT-3MX3M-HLF-K-(COLOR OR G) - sold separately half wall kits: ZM-TNT-3MX3M-HLF-K-(COLOR OR G) - sold separately half wall kits: ZM-TNT-3MX3M-HLF



#### **POPUP TENTS**

#### ZOOM<sup>™</sup> STANDARD (ALUMINUM) 20' POPUP TENT

hardware only kit: **ZM-TNT-STD-3MX6M-FRM-HEX** kit with canopy: **ZM-TNT-STD-3MX6M-HEX-(COLOR OR G)** stock canopy only: **ZM-TNT-STD-3MX6M-CAN-(COLOR)** printed canopy only: **ZM-TNT-STD-3MX6M-CAN-G** full wall kits: **ZM-TNT-STD-3MX6M-FLL-WLL-(COLOR OR G)** half wall kits: **ZM-TNT-STD-3MX6M-HLF-K-(COLOR OR G)** 

\*shown with optional sidewall, backwall and Zoom<sup>™</sup> Tent Flag



water-resistant.



#### Features include:

- 20' opens to a base size of 9.8' x 19.6'
- **rust-resistant**, lightweight aluminum frame is completely self-contained with no loose parts

#### ZOOM<sup>™</sup> 10' & 20' HALF & FULL WALLS

10' standard & economy full wall kits: **ZM-TNT-3MX3M-FLL-WLL-(COLOR OR G)** 20' standard full wall kit: **ZM-TNT-STD-3MX6M-FLL-WLL-(COLOR OR G)** 

- 20 standard P. aconomy half wall kits: **7M TNT 2MV2M HIE K (COLOR OF G)**
- 10' standard & economy half wall kits: **ZM-TNT-3MX3M-HLF-K-(COLOR OR G)**
- 20' standard half wall kit: **ZM-TNT-STD-3MX6M-HLF-K-(COLOR OR G)**



Five stock colors to choose from!



#### STOCK HALF & FULL WALL CHOICES

All half and full walls for Zoom<sup>™</sup> Economy and Standard tents are available as custom printed or in the stock color of your choice. Actual color may vary.



#### Features include:

- compatible with both Zoom<sup>™</sup> Standard and Economy tent frames
- half wall kit includes half wall panel (stock or custom print), half wall pole and two brackets
- full wall kits include full wall panel (stock or custom print)
- graphics are water and UV resistant



#### **OUTDOOR TENTS**

#### ZOOM<sup>™</sup> ECONOMY (STEEL) 5' POPUP TENT NEW

hardware only kit: **ZM-TNT-ECO-1.5MX1.5M-FRM-SQU-2** kit with canopy: **ZM-TNT-ECO-1.5MX1.5M-SQU-2(COLOR OR G)** printed canopy only: **ZM-TNT-1.5MX1.5M-CAN-G** full wall kits: **ZM-TNT-1.5MX1.5M-FLL-WLL-(G)** 

#### **FEATURES INCLUDE:**

- opens to a base size of 4.7' x 4.7'
- black powder coated economy steel tent frame is completely selfcontained with no loose parts
- canopies are water and UV resistant
- hardware kit includes frame, stakes, guy lines and rolling carry bag
- canopy kits include custom printed canopy, hardware frame, guy lines and rolling carry bag





SPORTS ARENAS



#### TUBULAR 10' DOME TENT TNT-TDT-10

- base size of 9.6' x 9.6'
- aluminum tubular frame assembles quickly and easily with use of snap button connectors
- custom printed canopy is water and UV-resistant
- hardware kit includes frame
- canopy kits include canopy, frame and cases
- easily disassembles and stores compactly in two OCE hard shell expandable cases



All Outdoor products have a one year limited hardware warranty and are eco-friendly.



#### **POPUP BAR**<sup>TM</sup>

The portable Popup Bar is an expandable, wheeled sampling and serving station perfect for any event, indoor or outdoor! The pre-assembled aluminum frame comes together by unfolding the legs, and inserting the interior shelf panels. Fullycustomized fabric graphics on the front and sides will win visitors over as you provide an effortless serving experience.



#### POPUP BAR™ MINI PBFM902-B

- 23.88"w x 36.69"h x 20"d
- portable, pre-assembled aluminum frame
- zipper-enclosed storage space
- hardware kit includes frame
- printable graphics on sides & front, attached by hook and loop
- locking wheel casters
- can be used as a pull cart
- kit includes frame, graphics, one shelf and carry bag

#### POPUP BAR<sup>™</sup> MINI HEADER pbfm902-b-hdr

- 22.13"w x 59.52"h x 1.18"d
- 16" graphic height
- accessory header to attach to the top of the mini popup bar

#### POPUP BAR<sup>™</sup> LARGE PBFL301-B

- 40.88"w x 36.69"h x 20.06"d
- portable, pre-assembled aluminum frame
- zipper-enclosed storage space
- hardware kit includes frame
- printable graphics on sides & front, attached by hook and loop
- locking wheel casters
- can be used as a pull cart
- kit includes frame, graphics, two shelves and carry bag

#### POPUP BAR<sup>™</sup> LARGE HEADER PBFL301-B-HDR

- 38.23"w x 59.52"h x 1.18"d
- 16" graphic height
- accessory header to attach to the top of the large popup bar

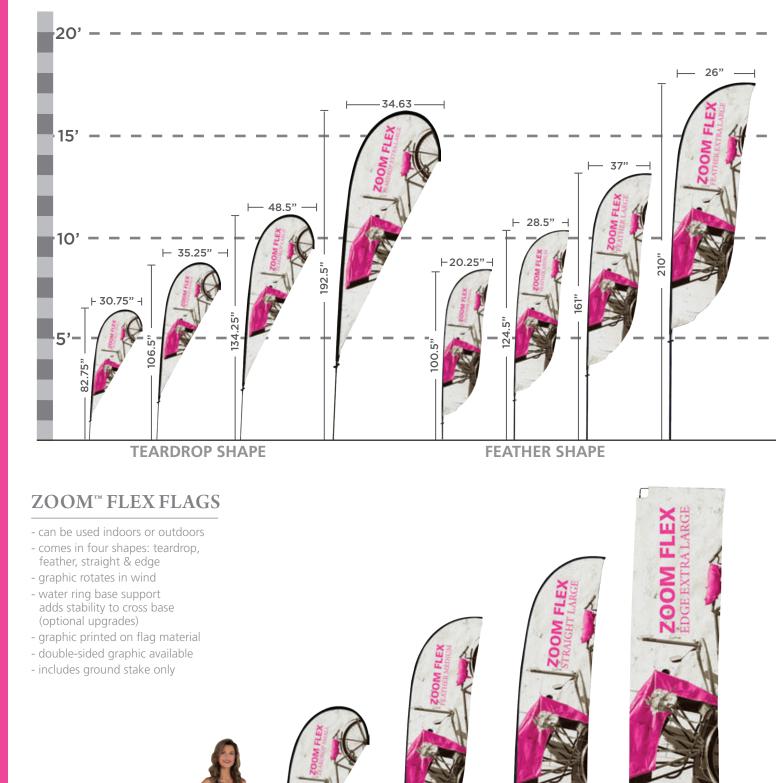






UP BAR MINI

DELLE BA



**OUTDOOR DISPLAYS** 

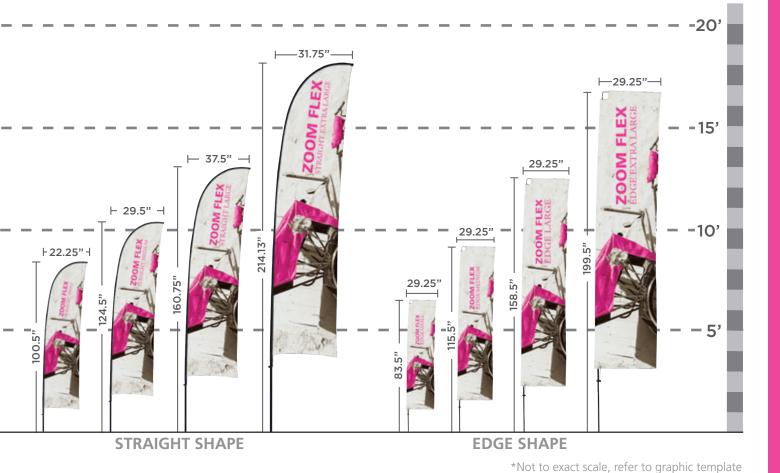
shown with optional cross base & water ring base support ZOOM SMALL

ZOOM MEDIUM ZOOM LARGE

ZOOM EXTRA LARGE

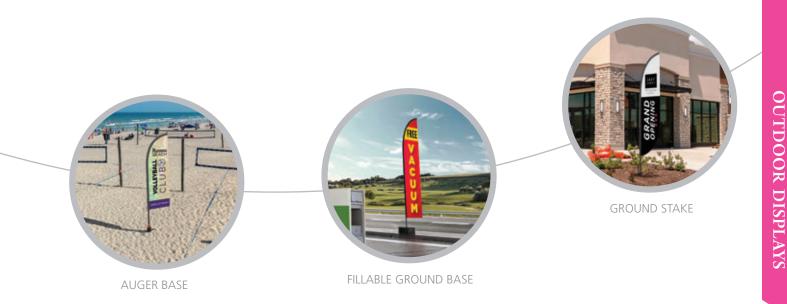
All Outo

All Outdoor products have a one year limited hardware warranty.



ZOOM<sup>™</sup> BASE OPTIONS

STANDALONE BASES **STACKABLE BASI** & TURF DRIVE OVER 2 SAND Зu stackable base ZOOM-FLX-STCK fillable ground base **ZOOM-FB** ground stake (included) **ZOOM-STK** water ring base support A B square steel base ZOOM-SQ auger base ZOOM-AGR drive-over base cross base ZOOM-WR ZOOM-CB ZOOM-DO



#### **OUTDOOR SIGNAGE**



Great for outdoor sporting events and arenas, concerts, festivals and more. Outdoor display products are strong, solid, stable, wind-resistant and durable. Graphics are long-lasting and can endure exposure to outdoor elements.







#### WIND DANCER MINI WIND-MIN

- adjustable graphic height
   up to 6'
- economy outdoor flag
- plastic pole, easy push-fit assembly
- hollow plastic base can be filled with water or sand
- double-sided graphic available





### WIND DANCER LT

- adjustable graphic height = up to 8'8"
- hollow base can be filled with either water or sand as weighing agent
- double-sided graphic available
- optional carry bag





#### WIND DANCER WIND-MX

- adjustable graphic height
   up to 12'
- flag is approximately 43 " wide
- hollow base can be filled with either water or sand as weighing agent
- double-sided graphic available
- optional carry bag



- outdoor sign holder
- use as many as you need to hold a large rigid graphic .4"-.5" thick
- quick set-up, easy storage
- hollow plastic base can be filled with water or sand



#### WHIRLWIND WHRL-WND-2

- 30.75"w x 44.12"h x 19.5"d
- front-loading snap frames constructed from aluminum & powder-coated steel
- single or double-sided
- includes clear lens cover
- dual-spring design flexes to withstand wind gusts
- compact durable base can be filled with water or sand for extra stability
- integrated wheel set



CAFÉ BARRIER CB-K-1500 CB-EXT-K-1500

- indoor/outdoor modular display
- stylish way to define areas or dictate traffic flow in or outside restaurants, bars, retail establishments, airports, museums, casinos and at tradeshows
- visual graphic area = approx.
   53.25 "w x 30.5 "h
- heavy-duty stainless steel posts, base and 59"w rails
- unit kit, extension kit and individual components available

**DUTDOOR SIGNAGE** 



#### PARKWAY single span: PKWY-S-SPN-3 double span: PKWY-D-SPN-3

- single span = 32 "w x 60 "h
- double span = 67 "w x 60 "h
- withstands winds up to 38MPH
- single or double span street pole banner



#### SQUARE PROMOTIONAL UMBRELLA

- printed promotional umbrella, water-resistant
- can be used for commercial or residential use
- white frame
- overall height with umbrella = 109"
- carry bag included



**OUTDOOR SIGNAGE** 

#### **OUTDOOR SIGNAGE**



Outdoor display products are strong, solid, stable, wind-resistant and durable. Graphics are long-lasting and can endure exposure to outdoor elements.

NEW

#### THUNDER **THUNDER-1**

- 35.06"w x 82.75"h x 29"d
- double-sided outdoor retractable banner stand
- large twist-lock feet
- stakes included to secure to ground
- snap-top graphic rail
- 3-piece bungee pole





- visual graphic area
- = approx. 92.125 "w x 32 "h
- semi-portable single or double-sided billboard
- easy grommet graphic attachment
- includes ground stakes & bungee rope





#### **BLIZZARD** BLZD

- max width x min height: 48"w x 57"h
- min width x max height: 23.5"w x 80"h
- max width x max height: 40"w x 74.5"h
- min width x min height: 23.5"w x 63.25"h
- outdoor banner stand
- hollow base can be filled with either water or sand as weighing agent
- easy grommet graphic attachment





STOW-3-S: 75.5"w x 37"h x 24"d STOW-3-L: 97.5"w x 50"h x 34"d STOW-3-XL: 134"w x 63"h x 43"d

- lightweight, high visual-impact display stand
- indoor/outdoor use
- carbon fiber bungee poles easily assemble
- includes ground stakes
- no tools required
- custom printed graphics





#### **OUTDOOR SIGNAGE**

Outdoor display products are strong, solid, stable, wind-resistant and durable. Graphics are long-lasting and can endure exposure to outdoor elements.

OUTDOOR

#### ZOOM<sup>™</sup> FLEX OUTDOOR BILLBOARD ZOOM-FLX-OD-BB



ZOOM™ FLEX BILLBOARD

- 106 "w x 78.74 "h x 32 "d
- heavy-duty tubular frame
- single or double-sided pillowcase fabric graphic slips over frame (no base or bag, packs in box)
- includes two water rings to add weight for stability

carrybag is included



#### ZOOM<sup>™</sup> FLEX ARCH ZM-FLX-ARCH



- 114"w x 113.85"h x 1.75"d
- perfect for outdoor races, cross country events, finish lines
- arch shaped flexible fiber poles hold flag graphic
- stakes included
- add a sturdy, sand or water fillable bases for more stability (no base or bag, packs in box)

Add two stackable bases for extra stability!

ZOOM™ FLEX ARCH

OUTDOO

### **TABLE THROWS & RUNNERS**



# One-stop-shop for the fastest table throws and runners • Perfect to display your

messaging in any tradeshow or event – indoor or outdoor • Printed, imprinted, convertible, stretch and fitted options to choose from • Sizes of 4', 6', 8', full and economy

#### FULLY PRINTED TABLE THROW

#### 4' full: TBL-T-4-F

- 4' economy: TBL-T-4-E
- 4' full (48"w x 36"h): TBL-T-4-36-F
- 4' economy (48"w x 36"h): TBL-T-4-36-E
- 6' full: TBL-T-6-F
- 6' economy: TBL-T-6-E
- 8' full: TBL-T-8-F
- 8' economy: TBL-T-8-E

- complete your presentation with a 4', 6' or 8' full or economy premium printed table throw

- lends a polished appearance to any display
- maximize your advertising with additional space to display your message



carry bags available, fits 4 or 6 table throws TBL-THRW-BG2 TBL-THRW-BG2



shown with Perch table pole banner (p. 15)



#### CONVERTIBLE TABLE THROW convertible full: TBL-T-FC convertible economy: TBL-T-EC

- printed throw converts quickly and easily to fit both a 6' and 8' table
- hook and loop tabs make conversion simple



Shown as 8' convertible table throw.

#### FRONT PRINTED TABLE THROW

- 6' full: TBL-T-6-FPO-F
- 6' economy: TBL-T-6-FPO-E
- 8' full: TBL-T-8-FPO-F
- 8' economy: TBL-T-8-FPO-E

 maximum dye-sublimation printing area on front of throw = 48-60" w x 18" h (see template for details)

- background available in white only
- cost-effective, impactful display option





#### **TABLE RUNNERS**

24" full: TBL-R-24-F 24" economy: TBL-R-24-E 30" full: TBL-R-30-F 30" economy: TBL-R-30-E 36" full: TBL-R-36-F 36" economy: TBL-R-36-E 60" full: TBL-R-60-F 60" economy: TBL-R-60-E

- accent your solid colored table throw with a full color printed runner

- available in four widths





#### STRETCH TABLE THROW

- 4' full: TBL-SW-4-F
- 4' full (48"w x 36"h): TBL-SW-4-36-F
- 6' full: TBL-SW-6-F
- 8' full: TBL-SW-8-F
- tailored to fit 4', 6' & 8' tables top to bottom
- optional carry bag available, see p.37
- stretch fabric dye-sublimated printed table throw lends a stylish look to any display
- zipper in the back provides access to underneath the table



#### **ROUND TABLE THROWS**

30"dia., 30"h draped, fitted & stretch options 30"dia., 42"h draped, fitted & stretch options 48"dia., 30"h draped & fitted options 60"dia., 30"h draped & fitted options

- printed on premium
- all options lend a stylish and

#### FITTED TABLE THROW

#### 4' full: TBL-FT-4-F

- 4' full (48"w x 36"h): TBL-FITTED-4-36-F
- 4' economy (48"w x 36"h): TBL-FITTED-4-36-E
- 6' full: TBL-FT-6-F
- 8' full: TBL-FT-8-F
- form fitted to fit 4', 6' & 8' tabletops
- optional carry bag available, see p.37
- fitted fabric dye-sublimated printed table throw lends a polished look to any display



#### - tailored to fit round tables dye-sublimated fabric polished look to any event ETCH RAPED TABLE THROW TABLE THRO



All table throws and runners come with a graphic limited warranty of 6 months and are made in North America.

#### **OUTDOOR TABLE THROW** 6' full: TBL-ODC-FITTED-6-F 8' full: TBL-ODC-FITTED-8-F



- UV printed on outdoor canvas, remains on the table even in windy conditions
- water and spill resistant
- lends a polished look to any outdoor event or display



#### **IMPRINTED TABLE THROW** 6' full

- 6' economy
- 8' full
- 8' economy
- 7 standard table throw colors
- 21 standard vinyl options
- maximum logo size = 60 "w x 21.5" h (see template for details)
- must be simple vector artwork, no complex logos or gradients
- maximum two vinyl colors per logo imprint
- referenced Pantone colors are not exact
- vinyl is heat transferred



economy table throw leaves back of table exposed for easy access to storage

NEW

#### **FULL TABLE THROW**

DRAPE AREA	ВАСК	DRAPE AREA
LEFT	TOP	RIGHT
DRAPE AREA	FRONT	DRAPE AREA

#### VINYL COLORS



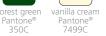
#### FABRIC COLORS



royal blue	g
Pantone®	Pan
661C	1

hunter green Pantone<sup>®</sup> 350C gray ntone® 422C

royal purple	red
Pantone <sup>®</sup>	Pantone®
2755C	200C
forest green	vanilla crear
Pantone®	Pantone®

















DRAPE









MPF

**ECONOMY TABLE THROW** 

TOP

FRONT









RIGHT

DRAPE

AREA

full table throw shown in red fabric

with white and sky blue imprinted vinyl





#### FOLDING PANEL TABLETOP DISPLAYS

Having a small space does not mean you cannot make a big impact! Tabletop displays are lightweight, highly portable and ideal for adding "WOW" factor to any 4ft, 6ft or 8ft long standard table display.

#### HORIZON<sup>™</sup> TABLETOP DISPLAYS

- main panel sizes approximately = 23.5 "w x 35.5" h
- custom sized panel displays are available
- shown with optional detachable graphics
- available in a variety of fabric color options shown below



#### POPULAR TABLETOP DISPLAYS

Tabletop versions of the highly popular expandable Hopup<sup>™</sup>, Embrace<sup>™</sup>, Xclaim<sup>™</sup>, Coyote<sup>™</sup> and Formulate<sup>®</sup> fabric displays are available, providing numerous stylish options to choose from!



Hopup 5' Square Straight





Embrace 5' Straight

see p. 50



Xclaim 5' (Kit 02)

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see p. 56
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Coyote 6'

see p. 64

#### TABLETOP DISPLAYS

#### **VOYAGER<sup>TM</sup> FOLDING PANELS**



The Voyager<sup>™</sup> has been specially developed as a briefcase style tabletop display and is a great choice for promotions on the go. It has a rigid, thermo formed ABS exterior and a black, hook and loop friendly fabric interior. Detachable graphics allow for easy message changes! Headers shown are an additional option. Extra graphics can be stored in the display case and packed away for easy storage.







VEIGHS 5 LBS VY-1

Voyager Mini kit (small) open dimensions: 48"w x 18"h closed dimensions: 24"w x 18"h



WEIGHS 8.25 LBS VY-4

Voyager Supreme kit (x-large) open dimensions: 64" w x 24" h closed dimensions: 32" w x 24" h



WEIGHS VY-2

Voyager Maxi kit (medium) open dimensions: 48"w x 24"h closed dimensions: 24"w x 24"h





Voyager Monster kit (xx-large) open dimensions: 64" w x 32" h closed dimensions: 32" w x 32" h



WEIGHS 8.25 LBS VY-3

Voyager Mega kit (large) open dimensions: 48"w x 32"h closed dimensions: 24"w x 32"h



#### **VOYAGER CARRY BAG**

Voyager Mini bag: VY-1-BG Voyager Maxi bag: VY-2-BG Voyager Mega bag: VY-3-BG Voyager Supreme bag: VY-4-BG Voyager Monster bag: VY-5-BG

#### YOUR LOGO HERE

VOYAGER

## HOPUP<sup>™</sup> TENSION FABRIC



# FAST. DYNAMIC. FABRIC.

Combining style and speed, the attached fabric graphic makes the Hopup<sup>™</sup> the fastest display on the market • The Hopup is one of the most dynamic and popular large format graphic displays due to its maximum impact with minimal effort • Lightweight and highly portable • Easy to set up and packs away as fast as it sets up

#### HOPUP<sup>TM</sup> BACKWALLS

The Hopup<sup>™</sup> is one of the most dynamic and popular large format graphic displays due to its maximum impact with minimal effort. Hopup Tension Fabric Displays come in a variety of sizes and are offered in straight and curved frames with and without endcaps. Hopups require no tools for assembly, are lightweight and highly portable and they pack away as easy as they set up!



#### **HOPUP™ CONFIGURATIONS** STRAIGHT OR CURVED | WITH OR WITHOUT ENDCAPS





5' tabletop HOP-2X1FG-S/C



5' tabletop HOP-2X2FG-S/C



7½' tabletop HOP-3X2FG-S/C



2<sup>1</sup>/<sub>2</sub>' full height standard display HOP-1X3FG-S/C



5' full height standard display HOP-2X3FG-S/C



7½' full height standard display HOP-3X3FG-S/C



7 ½' extra tall standard display **HOP-3X4FG-S/C** 



10' full height standard display HOP-4X3FG-S/C

#### HOPUP<sup>™</sup> COUNTER HOP-CT-2

- collapsible display counter
- easy-to-assemble
- includes clear internal shelf
- 41.75 "w x 39.69 "h x 14.25 "d
- top available in four laminate finish options (p. 159)







#### **HOPUP™ CONFIGURATIONS** STRAIGHT OR CURVED | WITH OR WITHOUT ENDCAPS



12¼' full height standard display HOP-5X3FG-S/C



Extra tall

kits are almost ID' tall!

> 10' extra tall standard display HOP-4X4FG-S/C



15' full height standard display HOP-6X3FG-S/C



12¼' extra tall standard display HOP-5X4FG-S/C



30' full height standard display HOP-12X3-FG-S-1 \*carry bag not included





comes with a carry bag; add a Trolley roller or optional hard case (p. 170)

HOPUP

20' full height standard display

HOP-8X3-FG-S-1



All Hopup frames are eco-friendly, come with a rolling carry case, and have a limited lifetime warranty.

#### **HOPUP<sup>™</sup> BACKLIT KITS** NEW

#### **BACKLIT HOPUP™**

- lightweight silver frame
- supports an integrated full fitted fabric graphic mural with end caps and features backliner
- available in 5', 7 <sup>1</sup>/<sub>2</sub>' or 10' sizes (straight only)
- new patent-pending LED lights connect easily to scissors on top & bottom for even light distribution
- comes in an OCX molded case

HOP-2-BL-2X2-S - 5' Kit HOP-2-BL-3X3-S - 7 1/2' Kit HOP-2-BL-4X3-S - 10' Kit



#### **HOPUP<sup>TM</sup> DIMENSION KITS**

#### **DIMENSION KIT 01** HOP-DIM-01-3X3FG-S HOP-DIM-01

- 7 <sup>1</sup>/<sub>2</sub>' full height straight backwall
- 2 stand-off rigid graphic accents
- with literature holders - monitor\* mount supports 23" monitor, max weight = 30 lbs

**DIMENSION KIT 03** 

- 10' full height straight backwall

- monitor\* mount supports 40"

monitor, max weight = 50 lbs

- 2 X LED lights

HOP-DIM-03-4X3FGE-S

- accessory counter features:

- counter top holding max

- printed fabric graphic and

Hopup Dimensions counter tops are available in your choice of four

weight of 35 lbs

literature holder

\*Monitors not included.

thermoform finishes

- 2 X LED lights

HOP-DIM-03



HOPUP

#### **DIMENSION KIT 02** HOP-DIM-02-3X3FG-S HOP-DIM-02

- 7 <sup>1</sup>/<sub>2</sub>' full height straight backwall
- stand-off counter supports max
- 35 lbs - counter features graphic and literature holder
- monitor\* mount supports 23" monitor, max weight = 30 lbs
- 2 X LED lights

#### **DIMENSION KIT 04** HOP-DIM-04-4X3FGE-S HOP-DIM-04

- 10' full height straight backwall
- standoff counter features:
- fabric graphic messaging area (top)
- printed fabric graphic
- (bottom) - counter top holding max
- weight of 35 lbs
- 2 X LED lights









black mahogany natural silver

All Hopup frames are eco-friendly, come with a wheeled carry bag, and have a limited lifetime warranty.



HOPUP TENSION FABRIC

46

#### **HOPUP<sup>TM</sup> LITE BACKWALLS**



The Hopup<sup>™</sup> Lite features an economy, lightweight collapsible frame, yellow locking arms and front only or full-fitted fabric graphics. Hopup Lite is available in 7 ½' and 10' wide straight configurations, and comes with a soft carry bag. No tools are required for assembly, simply expand the frame, lock the arms and go!



#### EMBRACE<sup>™</sup> PUSH-FIT TENSION FABRIC

# EMBRACE. THE. FRAME.

Embrace's push-fit fabric graphic hugs the collapsible frame and makes this portable display sleek and seamless • Simply pop up the frame, attach the channels for the graphic, then push the graphic beading and graphic into the channel

#### **EMBRACE<sup>TM</sup> BACKWALLS**

Embrace<sup>™</sup> is one of the sleekest collapsible portable displays and it delivers style with minimal effort. Embrace Fabric Displays come in a variety of sizes and are offered with or without endcaps. Embrace requires no tools for assembly, is lightweight and highly portable. Embrace features crisp, straight edges due to the simple, push-fit fabric graphic attachment.

Design

Easy push-fit fabric graphics go into channel.

MBRACE

Now includes end cap channel bars!



#### EMBRACE<sup>™</sup> BACKWALL

- lightweight anodized white frame
- stabilizer feet on all frames 3 quads high
- simple assembly
- perimeter channel bars connect to frame and hold push-fit fabric graphic
- crisp, push-fit fabric graphic creates clean, straight edges; comes with front or fully fitted graphic (with end caps)
- carry bag included; add Trolley as an optional upgrade

Channel bars for insertion of fabric graphic easily connect and slide onto collapsible frame.

locking arms

#### **EMBRACE<sup>™</sup> CONFIGURATIONS** GRAPHIC WITH OR WITHOUT ENDCAPS



2<sup>1</sup>/<sub>2</sub>' tabletop footprint dimensions: 31.25" w x 31.38" h x 14.5" d EMB-2-1X1FG-S EMB-2-1X1FGE-S



5' tabletop footprint dimensions: 59.81 "w x 31.38"h x 14.5"d EMB-2-2X1FG-S EMB-2-2X1FGE-S



5' tabletop footprint dimensions: 59.81 <sup>"</sup>w x 60 "h x 14.5 "d EMB-2-2X2FG-S EMB-2-2X2FGE-S



7<sup>1</sup>/<sub>2</sub>' tabletop footprint dimensions: 88.5" w x 60"h x 14.5"d EMB-2-3X2FG-S EMB-2-3X2FGE-S



2<sup>1</sup>/<sub>2</sub>' full height standard display footprint dimensions: 31.25"wx 88.94"h x 23.25"d EMB-2-1X3FG-S EMB-2-1X3FGE-S



5' full height standard display footprint dimensions: 59.81 "w x 88.94"h x 23.25"d EMB-2-2X3FG-S EMB-2-2X3FGE-S

# Full height kits are 8' tall!

NEW



LIFE



All sizes available with or without endcaps!

comes with a carry bag; optional hard cases available (p. 170)



- 41 "w x 40.5 "h x 15.75 "d
- collapsible display counter
- includes internal shelf
- push-fit fabric graphics
- top available in four laminate finish options

Embrace counter tops are available in your choice of four thermoform finishes



silver black mahogany natural

> All Embrace frames are eco-friendly, come with a carry bag, and have a limited lifetime warranty.

white shelf

#### **EMBRACE<sup>™</sup> CONFIGURATIONS** GRAPHIC WITH OR WITHOUT ENDCAPS

Extra

tall kits are almost 10' tall!



7 1/2' extra tall standard display footprint dimensions: 88.5" w x 118" h x 23.25" d EMB-2-3X4FG-S EMB-2-3X4FGE-S



10' extra tall standard display footprint dimensions:
117"w x 118"h x 23.25"d
EMB-2-4X4FG-S
EMB-2-4X4FGE-S



15' wide standard display footprint dimensions: 178" w x 88.94" h x 23.25" d EMB-6X3FG-S EMB-6X3FGE-S



7½' full height standard display footprint dimensions:
88.5 "w x 88.94 "h x 23.25 "d
EMB-2-3X3FG-S
EMB-2-3X3FGE-S



10' full height standard display footprint dimensions:
117"w x 88.94"h x 23.25"d
EMB-2-4X3FGE-S
EMB-2-4X3FGE-S



12 1/4' full height standard display footprint dimensions: 146"w x 88.94"h x 23.25"d EMB-2-5X3FG-S EMB-2-5X3FGE-S



Clamps go in the middle of each quadrant to connect the walls.



20'w x 7½'h standard display footprint dimensions: 230.31 "w x 88.94 "h x 23.25 "d **EMB-2-8X3FG-S EMB-2-8X3FGE-S** (with end caps)





30'w x 7½'h standard display footprint dimensions: 345.47 "w x 88.94"h x 23.25"d **EMB-2-12X3FG-S EMB-2-12X3FGE-S** (with end caps)

All Embrace frames are eco-friendly, come with a carry bag, and have a limited lifetime warranty.

#### **BACKLIT EMBRACE**<sup>TM</sup>

The Backlit Embrace<sup>™</sup> display system is revolutionary! The patent pending light system is simple to use and provides bright, even light throughout the display. This display is guaranteed to attract attention at any trade show or in any interior space. You won't be disappointed!



BACKLIT EMBRACI

#### **EMBRACE<sup>TM</sup> BACKLIT**

- new, improved LED lights are simple to attach & provide even, bright white lighting
- lightweight, white aluminum frame (same frame as non-illuminated kits)
- supports a single or double-sided backlit push-fit fabric graphic with end caps
- comes with OCX hard case for ultimate protection during transport & storage

#### Backlight kits also available a la carte!



footprint dimensions: 59.81" w x 60" h x 14.5" d EMB-2-BL-2X2-S



7<sup>1</sup>/<sub>2</sub>' full height standard display footprint dimensions: . 88.5"w x 88.94"h x 23.25"d EMB-2-BL-3X3-S

Design



2<sup>1</sup>/<sub>2</sub>' full height standard display footprint dimensions: 31.25"w x 88.94"h x 23.25"d EMB-2-BL-1X3-S



10' full height standard display footprint dimensions: 117 "w x 88.94"h x 23.25"d EMB-2-BL-4X3-S

LIFE



5' full height standard display 59.81 "w x 88.94"h x 23.25"d EMB-2-BL-2X3-S



12 <sup>1</sup>/<sub>4</sub>' full height standard display footprint dimensions: 146"w x 88.94"h x 23.25"d EMB-2-BL-5X3-S

All Embrace frames are eco-friendly, come with a carry bag, and have a limited lifetime warranty.

#### EMBRACE<sup>TM</sup> LITE

The Embrace<sup>™</sup> Lite features an economy, lightweight collapsible frame, channel bars that hold the push-fit fabric graphic and portable carry bag. Embrace Lite is available in 7 ½' and 10' wide sizes. No tools are required for assembly. Simply expand the frame, attach the channel bars, attach the fabric graphics and you're done!





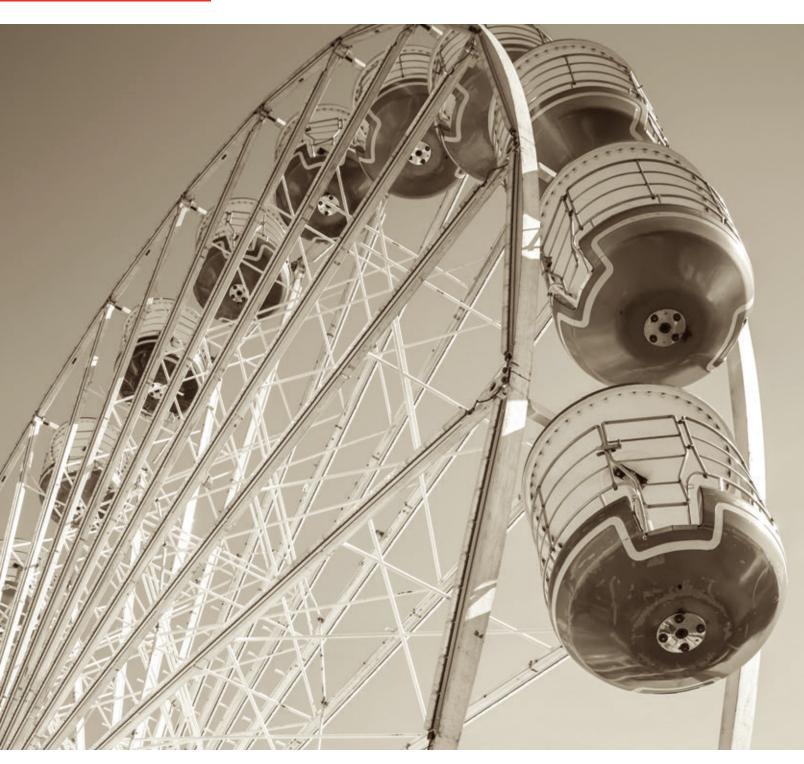
7 ½' full height standard display footprint dimensions:
88.5" w x 88.63" h x 22" d
EMB-LITE-3x3-FGE-S



10' full height standard display footprint dimensions:
117.5 "w x 88.63 "h x 22 "d
EMB-LITE-4x3-FGE-S



### XCLAIM<sup>TM</sup> FABRIC POPUP



# BOLD. VIVID. SIMPLE.

Combining dimension and simplicity • Xclaim<sup>™</sup> couples a collapsible frame and magnetic locking arms with brilliant push-fit fabric graphics • Ease, style and the versatility Xclaim provides with simple graphic changes makes this system a top choice



#### **XCLAIM<sup>TM</sup> FABRIC POPUP**

The Xclaim<sup>™</sup> fabric popup system features super stretch push-fit fabric graphics that come pre-attached to the collapsible frame to create sleek, polished displays. Displays are available in a variety of sizes and configurations, and the multitude of placement possibilities of the push-fit fabric graphics are endless and customizable! Using a lightweight magnetic collapsible frame, Xclaim displays require no tools for assembly, are portable, durable and set up and pack down fast.



#### **XCLAIM<sup>TM</sup> FABRIC POPUP**

Xclaim<sup>™</sup> features super stretch push-fit fabric graphics that come pre-attached to the collapsible frame to create sleek, polished displays. Displays are available in a variety of sizes and configurations, and the multitude of placement possibilities of the push-fit fabric graphics are endless! Using lightweight, magnetic collapsible frame similar to the Coyote<sup>™</sup> Popup line, Xclaim displays are portable, durable and set up and pack down fast.



**XCLAIM TABLETOP KITS** 

All Xclaim popups are eco-friendly and have a limited lifetime warranty.

LIFE

#### **XCLAIM<sup>™</sup> FABRIC POPUP**

#### 2<sup>1</sup>/<sub>2</sub>'W FULL HEIGHT KITS



2 ½' full height display footprint dimensions: 30.30 "w x 88.23 "h x 12.8 "d **XCLM-1X3-K1** 



2 ½' full height display footprint dimensions: 30.30"w x 88.23"h x 12.8"d **XCLM-1X3-K2** 



2 ½' full height display footprint dimensions: 30.30"w x 88.23"h x 12.8"d **XCLM-1X3-K3** 



2 ½' full height display footprint dimensions: 30.30"w x 88.23"h x 12.8"d **XCLM-1X3-K4** 

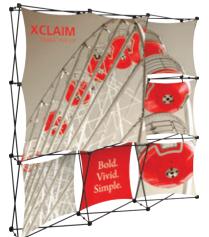
#### 5'W FULL HEIGHT KITS



#### XCLAIM<sup>™</sup> FABRIC POPUP 7 ½'W FULL HEIGHT KITS



7 1/2' full height display footprint dimensions: 87.92 "w x 88.23 "h x 12.8 "d **XCLM-3X3-K1** 



7 1/2' full height display footprint dimensions: 87.92" w x 88.23" h x 12.8" d **XCLM-3X3-K3** 



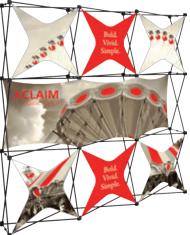
7 1/2' full height display footprint dimensions: 87.92 "w x 88.23 "h x 12.8 "d **XCLM-3X3-K5** 



7 ½' full height display footprint dimensions: 87.92 "w x 88.23 "h x 12.8 "d **XCLM-3X3-K2** 



7 ½' full height display footprint dimensions: 87.92 "w x 88.23 "h x 12.8 "d **XCLM-3X3-K4** 

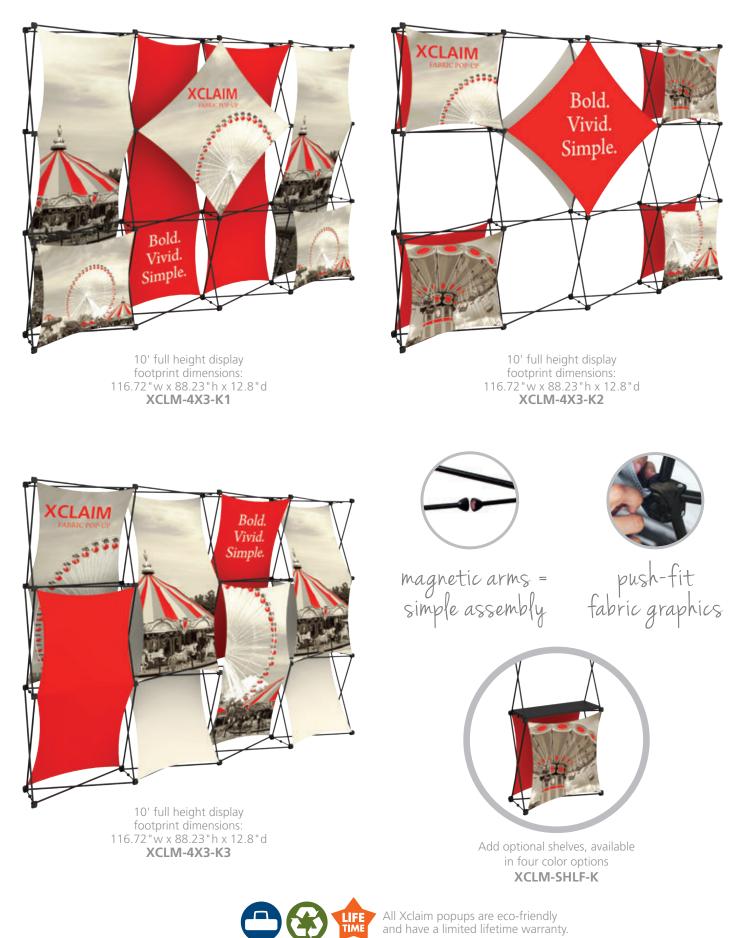


7 ½' full height display footprint dimensions: 87.92 "w x 88.23 "h x 12.8 "d XCLM-3X3-K6

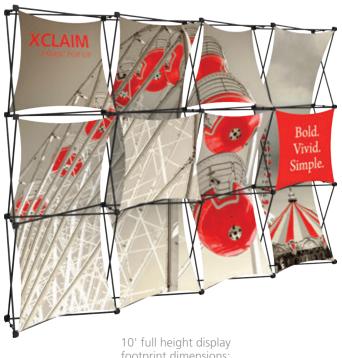
All Xclain and have

All Xclaim popups are eco-friendly and have a limited lifetime warranty.

#### **XCLAIM<sup>™</sup> FABRIC POPUP 10'W FULL HEIGHT KITS**



#### XCLAIM<sup>™</sup> FABRIC POPUP 10'W FULL HEIGHT KITS



footprint dimensions: 116.72 "w x 88.23"h x 12.8"d XCLM-4X3-K4



10' full height display footprint dimensions: 116.72 "w x 88.23"h x 12.8"d XCLM-4X3-K5



10' full height display footprint dimensions: 116.72 "w x 88.23 "h x 12.8 "d XCLM-4X3-K6





magnetic arms = push-fit simple assembly fabric graphics

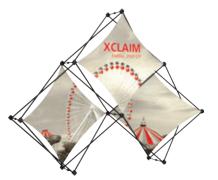


Add optional shelves, available in four color options **XCLM-SHLF-K** 



#### **XCLAIM<sup>™</sup> FABRIC POPUP**

#### 7'WKITS



7' display footprint dimensions: 83.51"w x 63.14"h x 12.8"d **XCLM-3QP-K1** 

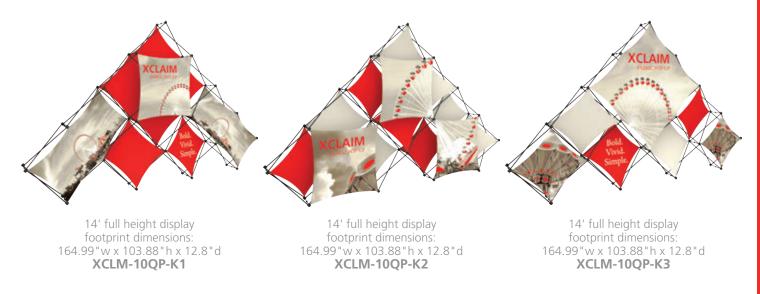


7' display footprint dimensions: 83.51"w x 63.14"h x 12.8"d **XCLM-3QP-K2** 

10'W KITS



#### 14'W FULL HEIGHT KITS





All Xclaim popups are eco-friendly and have a limited lifetime warranty.

## POPUP DISPLAY SYSTEMS



## RELIABLE. PORTABLE. ESSENTIAL.

The Coyote<sup>™</sup> popup display system combines reliability, portability and style • State-of-the-art rare earth neo magnets make Coyotes fast and easy when compared to complicated "snap in" channel bars and fragile locking style systems • All Coyote displays are offered in curved or straight systems, single or doublesided • Combine graphic mural panels or versatile Velcro-friendly fabric panels

#### **COYOTE<sup>TM</sup> POPUP DISPLAY SYSTEMS**



This fully magnetic popup display system provides a graphic or Velcro receptive fabric backwall. Coyote<sup>™</sup> popup displays require no tools for assembly, are portable, versatile, durable and easy to use. The Coyote line features a plethora of accessory options to add such as shelves, monitor mounts and case-to-counter conversion kits and graphics.



regal - smooth exhibit & display fabric



R01 carbon R02 chrome R03 storm R28 azure blue

R02 steel R03 charcoal

POPUP DISPLAY SYSTEMS



4' tabletop footprint dimensions: 45.5" w x 30.63" h x 12.5" d **COY-KKG-1X1-C** 



6' tabletop footprint dimensions: 73" w x 30.63" h x 19.25" d **COY-KKG-2X1-C** 



6' tabletop footprint dimensions: 73" w x 59.38" h x 19.25" d **COY-KKG-2X2-C** 



8' tabletop footprint dimensions: 97.25" w x 59.38" h x 25" d **COY-KKG-3X2-C** 



6' full height slim-line display system footprint dimensions: 73"w x 87.56"h x 19.25"d **COY-KKG-2X3-C** 



8' full height standard display system footprint dimensions: 97.25" w x 87.56" h x 25" d **COY-KKG-3X3-C** 



10' full height standard display system footprint dimensions: 118"w x 87.56"h x 36.5"d **COY-KKG-4X3-C** 



8' serpentine full height display system footprint dimensions: 102 "w x 87.56"h x 20.25"d **COY-KKG-ST-8** 



11' serpentine full height display system footprint dimensions: 129"w x 87.56"h x 22"d **COY-KKG-ST-10** 



11' standard horseshoe full height exhibit system footprint dimensions: 113 " w x 87.56 " h x 54" d **COY-KKG-HS** 



17' deluxe horseshoe full height exhibit system footprint dimensions: 193.5"w x 87.56"h x 59.5"d **COY-KKG-DHS** 



POPUP DISPLAYS SYTEMS



20' gullwing full height exhibit system footprint dimensions: 231 "w x 87.56 "h x 41 "d **COY-KKG-GW** 



20' serpentine full height exhibit system footprint dimensions: 217.75"w x 87.56"h x 60.5"d **COY-KKG-SPNT** 

#### **INTERNAL SHELF KIT** COY-IS-CK

- presents products or literature
- comes with 2 clear acrylic shelves to be used horizontally or at 45° angles
- max capacity per shelf = 15 lbs, max per quadrant = 45 lbs
- for use with curved frame only
- lighting package available (not to be stored with display)



#### **MONITOR MOUNT** COY-MM

- fully integrates with straight or curved Coyote<sup>™</sup> systems
- one panel cut to fit the monitor\*
- VESA bolt compatible
- max weight = 50 lbs
- LCD max size = 23"



#### **OCX CASE TO COUNTER CONVERSION**



- converts OCX to a counter

- polymer counter surface exposed

be added in your choice of silver,

- optional wood counter top can

black, mahogany or natural

- stretch fabric pullover
  - converts OCX to a counter
  - polymer counter surface covered by fabric

- roto molded transit case

- built in wheels, handle

- light storage in the lid

- optional wood counter

available (see p. 170)

- UPS approved

#### \*Monitors not included. All Coyotes come with a limited lifetime hardware warranty.

POPUP DISPLAY SYSTEMS



# MODULATE



# MIX. MATCH. RECONFIGURE.

Ideal for making a unique display solution • Magnetic or clamp connections add functionality and versatility • Choose from 15 banner shapes and sizes to create a custom combination • Pre-defined 30ft inline kits reconfigure into smaller exhibit sizes with no extra parts or packaging • Choose from magnetic frames or clamp connectors

#### MODULATE<sup>™</sup> MIX & MATCH BANNERS

Modulate<sup>™</sup> allows for customized configurations of banners and backwalls with the use of clamps or MAGNETIZED frames. Aluminum tube frames are coupled with zipper pillowcase fabric graphics to create versatile, eye-catching displays.

#### CHOOSE WHAT SUITS YOU BEST MIX & MATCH BANNERS



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#### MODULATE™ MIX & MATCH BANNERS

Choose from MAGNETIZED frames or standard frames, which come with plastic frame connectors. Modulate fabric banners feature unique angles and shapes, are portable and easy to assemble. Choose from 15 frame shapes and connect to design your own combinations.

#### **CONVEX & CONCAVE SHAPED BANNERS**



**MOD-FRM-01 MOD-FRM-01-M** 60"w x 96"h x 19"d

FINDING *YOUR* HOME AWAY FROM HOME.





**MOD-FRM-03 MOD-FRM-03-M** 35"w x 96"h x 17.72"d



**MOD-FRM-04 MOD-FRM-04-M** 35"w x 96"h x 17.72"d



**MOD-FRM-05 MOD-FRM-05-M** 112.58" w x 92.36" h x 31.23" d



**MOD-FRM-06 MOD-FRM-06-M** 45.74" w x 96" h x 17.72" d





#### **DESIGN YOUR OWN COMBINATIONS**

#### STRAIGHT BANNERS



**MOD-FRM-07 MOD-FRM-07-M** 90.78"w x 92"h x 17.72"d



**MOD-FRM-08 MOD-FRM-08-M** 46.7 "w x 92 "h x 17.72 "d



**MOD-FRM-09 MOD-FRM-09-M** 66.74"w x 96"h x 17.72"d



**MOD-FRM-10 MOD-FRM-10-M** 32.74"w x 96"h x 17.72"d



**MOD-FRM-11 MOD-FRM-11-M** 43.74" w x 92" h x 17.72" d right taper or left taper



**MOD-FRM-12 MOD-FRM-12-M** 96.34"w x 48.39"h x 17.72"d

NEW



**MOD-FRM-13 MOD-FRM-13-M** 48.74 "w x 96 "h x 17.72 "d



**MOD-FRM-14 MOD-FRM-14-M** 96.7 "w x 96"h x 17.7 "d



**MODULATE DOOR** 48.35 " w x 92 " h x 17.72 " d

#### CHOOSE MAGNETIC FRAMES OR CLAMP CONNECTORS



Connector clamps are available in a variety of angles and configurations to create unique displays. Magnetized frames feature strong interior magnets that ensure no configuration is out of your reach!



#### MODULATE<sup>™</sup> RECONFIGURABLE KITS

If you have a tradeshow schedule where you have multiple size spaces to plan for, Modulate<sup>™</sup> pre-defined 30' inline kits can reconfigure easily into smaller exhibit sizes with no extra parts or packaging! Using magnetic frames or clamp connection options, frames connect quickly and easily. **Maximize your value in a versatile, reconfigurable system.** 

#### **RECONFIGURE INTO MULTIPLE SIZES!**





Modulate displays come with a carry bag and a lifetime limited hardware warranty.

#### **MODULATE**<sup>™</sup> RECONFIGURABLE KITS





#### MODULATE<sup>™</sup> RECONFIGURABLE KITS





MODULATE RECONFIGURABLE KITS

## FIND THE PERFECT FABRIC OR MODULAR DISPLAY



FABRIC DISPLAYS OFF-THE-SHELF TO CUSTOM











MODULAR SYSTEMS LIGHT BOXES, EXHIBITS, ACCESSORIES





WIDEST RANGE OF OPTIONS





## FORMULATE® ESSENTIAL



## QUICK. PORTABLE. FABRIC.

Aluminum tube frames and pillowcase fabric graphics combine to create a sleek banner or display in minutes • Bungee corded frames feature curved corners and push-button connectors • Banners, tabletop, 8' and 10' inline displays available • Lightweight and quick to set up • Ideal for tradeshows, events and retail environments

## BANNER DISPLAYS **FORMULATE® ESSENTIAL**

Formulate<sup>®</sup> Essential banner displays feature basic tubular frames coupled with pillowcase fabric graphics. The economy tube frames come with a one year limited warranty. Simply pull the graphic over the frame.

### FORMULATE ESSENTIAL BANNER - STRAIGHT

- standard height = 92 "
- standard depth = 14.75 "
- offered in seven widths
- straight aluminum tube frame
- rounded corners

- bungee cords for easy assembly
- sturdy feet anchor the display
- comes with single or double-sided
- pillowcase fabric graphics
- comes with carry bag



### FORMULATE® ESSENTIAL TABLETOP & 8' DISPLAYS

## FORMULATE ESSENTIAL **TABLETOP DISPLAYS**

- Formulate<sup>®</sup> Essential Tabletop economy aluminum tube frames feature bungee cords, rounded corners and come with a one year limited warranty
- simply pull the pillowcase fabric graphic over the frame and zip
- all displays have an overall height of 5' and fit on an 8' wide table and come with a canvas carry bag



Horizontal Curved FMLT-ESS-HTT-02

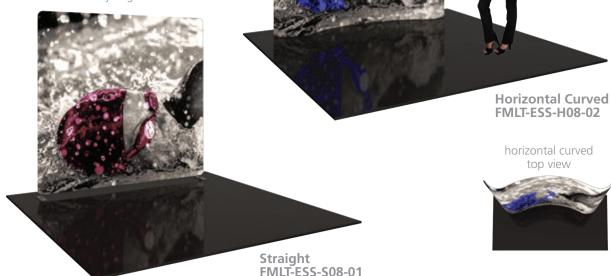
Straight FMLT-ESS-STT-01



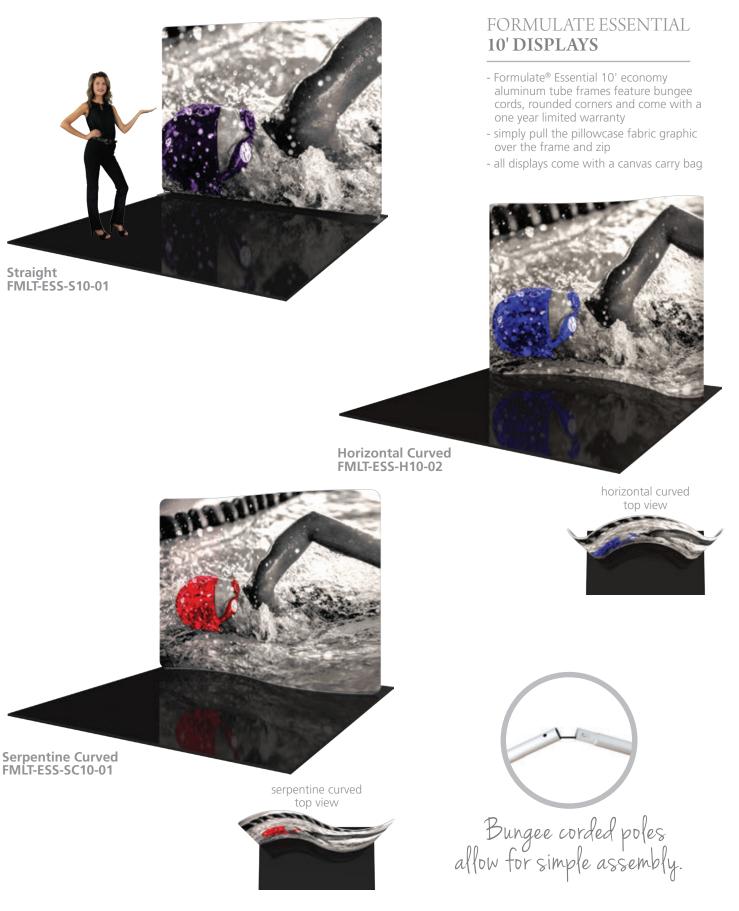


## FORMULATE ESSENTIALS 8' DISPLAYS

- Formulate<sup>®</sup> Essential 8' economy aluminum tube frames feature bungee cords, rounded corners and come with a one year limited warranty
- simply pull the pillowcase fabric graphic over the frame and zip
- all displays come with a canvas carry bag



## 10' DISPLAYS FORMULATE® ESSENTIAL





Formulate Essential displays come with a carry bag and a one year limited hardware warranty.

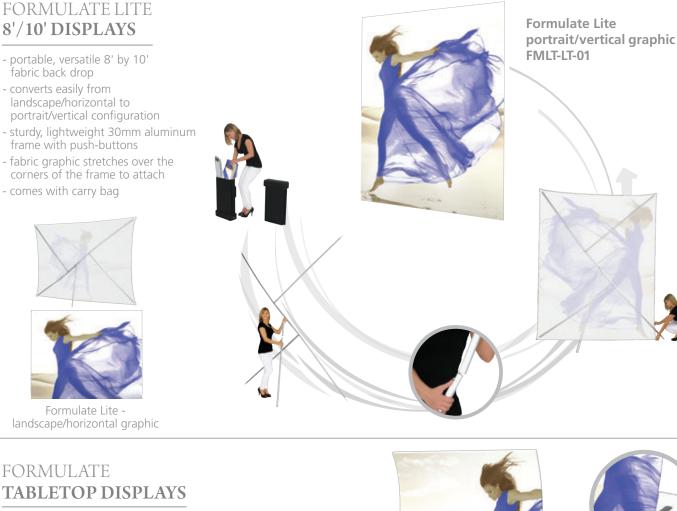
# FORMULATE® MASTER



# STYLE. SIMPLICITY. VARIETY.

Formulate<sup>®</sup> Master banners, backwalls, hanging signs and more • Durable aluminum tube frames and pillowcase fabric graphics make assembly simple and create a timeless, stylish appearance • Accessorize any 10' or 20' inline backwall with a variety of accents for functionality and style • Perfect for tradeshows, corporate interiors and retail environments

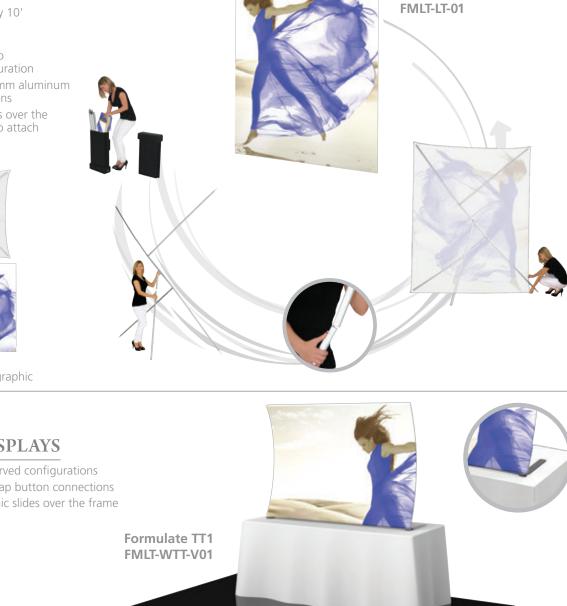
## TABLETOP/LITE DISPLAYSFORMULATE® MASTER



- straight and vertical curved configurations

fabric back drop

- tube frames feature snap button connections
- pillowcase fabric graphic slides over the frame





Formulate TT3 FMLT-WTT-V03



Formulate Lite and Master displays come with a portable carry bag or case and a limited lifetime hardware warranty.

Formulate TT4

FMLT-WTT-S01

### FORMULATE® MASTER DISPLAYS

## FORMULATE MASTER 8', 10' & 20' DISPLAYS

Sophisticated yet simple, Formulate<sup>®</sup> Master 8', 10' and 20' Straight, Horizontal Curved, Vertical Curved and Serpentine Curved backwalls combine pillowcase fabric graphics with lightweight aluminum tube frames. Fifteen backwall accent options are available.



Formulate displays add a professional, timeless & stylish appearance!



Formulate Master displays come with a portable carry bag or case and a limited lifetime hardware warranty.

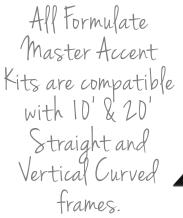
## MASTER 8', 10' & 20' DISPLAYS **FORMULATE® MASTER**

Featuring easy-to-assemble tube frames with snap button connectors and pull-over zipper pillowcase fabric graphics.

### **CHOOSE THE BACKWALL SHAPE AND SIZE!**



**STRAIGHT** - 8', 10' 20' wide





### HORIZONTAL CURVED

- 8', 10' 20' wide



horizontal curved top view



### VERTICAL CURVED

- 8', 10' 20' wide



vertical curved top view



SERPENTINE CURVED



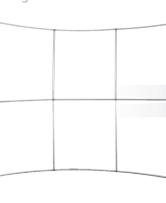
serpentine curved

## **FORMULATE® MASTER** | 10' & 20' DISPLAYS

### PICK YOUR BACKWALL

First, choose from Formulate Master 10' & 20' backwalls available in Straight, Horizontal Curved, Vertical Curved and Serpentine Curved (20' only) configurations. Then accessorize to add functionality, shelving and areas for more messaging.







Slip-over graphic with zipper at bottom.

## **6 ACCESSORY OPTIONS!**



ACCENT 01 FMLT-WL01 Pillowcase fabric

graphic



#### ACCENT 02 FMLT-WL02 Three 20" w shelves

Ihree 20" w shelves and top and bottom printed infill panels





#### ACCENT 03 FMLT-WL03/ -L, -R\*

Choice of right-hand or left-hand arm tables, no table, top and bottom printed infill panels; fits a medium sized monitor\*





### ACCENT 04 FMLT-WL04\*

Features a 36" w table top, top and bottom velcro applied printed fabric graphics and hardware mounts for a medium sized monitor\*



ACCENT 06 FMLT-WLC

Features a 20" w shelf and top and bottom printed infill panels



#### ACCENT 07 FMLT-WL07

Two 30" w shelves and a 36" w fabric counter adds space for small products to be displayed with style



Dptional upgrade -Lumina 200 fight see p 167.



Dptional upgrade -Slimline LED light see p. 167.

\*Monitors not included.

Accent 02, 03, 03-R, 03-L & 06 are also available for rent. Formulate Master accents are made in North America, come with portable cases and a limited lifetime hardware warranty.

## 10' & 20' ACCENTS | FORMULATE® MASTER

### **PICK YOUR ACCENT**

Formulate Master backwall accents provide enhanced functionality and real estate for messaging. Choose from unique and designer options including shelving, surface areas, monitor displays and additional space for messaging.

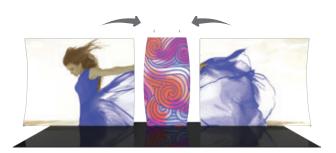


Accent ladders add functionality!



#### FORMULATE BACKWALL CONNECTOR FMLT-WBWC

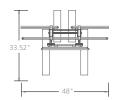
The Formulate<sup>®</sup> Master Backwall Connector is an ideal accessory to connect two 10' or 20' Formulate backwalls. It features a pillowcase fabric graphic and connects easily to create the appearance of one seamless display.





CONNECTOR 03 FMLT-WBWC-03\*

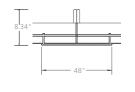
Pillowcase fabric graphic and monitor mounts for a medium sized monitor\*





CONNECTOR 04 FMLT-WBWC-04

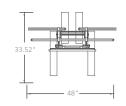
Pillowcase fabric graphic





CONNECTOR 05 FMLT-WBWC-05\*

Pillowcase fabric graphic and monitor mounts for a medium sized monitor\*

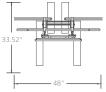


#### \*Monitors not included.



#### CONNECTOR 07 FMLT-WBWC-07\*

Pillowcase fabric graphic and monitor mount for a medium sized monitor\*





Accent 02, 03, 03-R, 03-L & 06 are also available for rent. Formulate Master accents are made in North America, come with portable cases and a limited lifetime hardware warranty.

## FORMULATE® MASTER ACCENTS



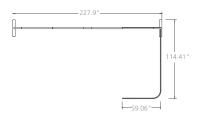
Fabric graphics slip easily over the frame!



Add illumination! LED display lighting options available. (see p. 167)

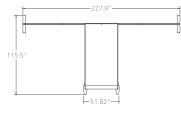
#### BACKWALL ACCENT 04 (curved) FMLT-WBWA-04C-L/-R

- (curved) 59.06 "w x 35.43 "h x 114.41 "d
- L-shaped pillowcase divider walls attach to any Formulate Master Straight backwall



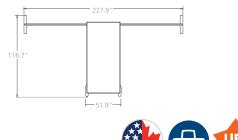
#### BACKWALL ACCENT 05\* FMLT-WBWA-05

- 51.82 "w x 96.87 "h x 103.65 "d
- L-shaped pillowcase fabric graphic attaches to any Formulate Master Straight style backwall
- 48.82 "w tabletop included on interior of accent



#### BACKWALL ACCENT 06\* FMLT-WBWA-06

- 51.9"w x 98.99"h x 107.47"d
- one straight and one curved panel connect and attach to any Formulate Master Straight style backwall
- 44.94" w x 41.18" h x 14" d laminate counter included on interior of accent provides lockable storage







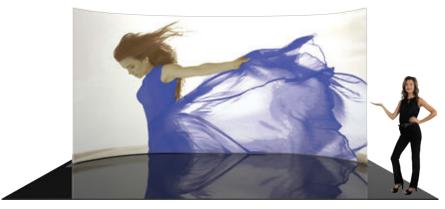
\*only for use in peninsula or island tradeshow spaces



\*only for use in peninsula or island tradeshow spaces



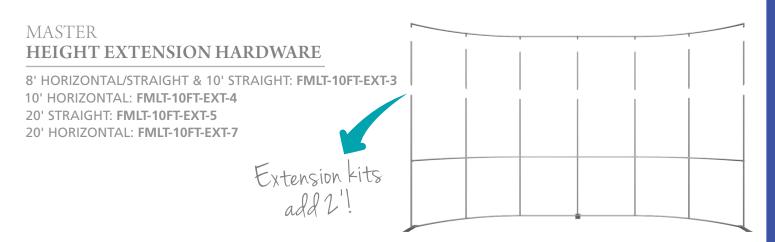
### HEIGHT EXTENDERS **FORMULATE® MASTER**



#### FORMULATE MASTER HEIGHT EXTENDERS

Add height and additional space for messaging with an 8', 10' or 20' wide Horizontal Curved or Straight Extension Kit! Create stunning 10' tall backwall. Convert your 8' backwall to a 10' tall with a 2' extension kit or buy a 10' tall kit.

10'H X 20'W EXTENDED HEIGHT KITS HORIZONTAL: FMLT-WH2010 STRAIGHT: FMLT-WS2010





10'H X 10'W KITS HORIZONTAL: FMLT-WH1010 STRAIGHT: FMLT-WS1010



10' tall kits take your exhibit to new heights!

10'H X 8'W KITS HORIZONTAL: FMLT-WH0810 STRAIGHT: FMLT-WS0810



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Formulate Master extended height kits come packed into a hard shipping case. Extension hardware does not include a carry bag.

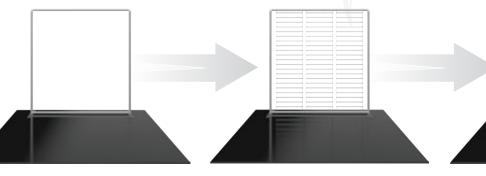
### FORMULATE® MASTER BACKLIT DISPLAYS

illuminated LED light curtain

NEW

### FORMULATE MASTER BACKLIT DISPLAYS

Formulate<sup>®</sup> Backlit kits feature a 50mm straight tubular frame, LED curtain lights, which attaches at the top and bottom of the frame, and a pillowcase stretch fabric graphic.





## Set up the frame

Add the VED curtain lights Slip on the fabric graphic

### FORMULATE BACKLIT KITS

- offered in 5'w x 8'h, 8'w x 8'h, 10'w x 8'h
- tube frames assemble w/ snap buttons
- lights attach to the frame
- LED light curtain
- pillowcase fabric graphic slips over frame
- ships in OCE case



FMLT-BL-WS8-01



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## TRANSFORMING TUBE STRUCTURES INTO CAPTIVATING ENVIRONMENTS

We FORMULATE tension fabric structures into immersive branded tradeshow exhibits and interior environments!

Our expert team of project managers, designers, detailers and welders work together to build and deliver uniquely crafted hanging structures, archways, towers, full exhibit structures and full environments.

Work with us to design and build a unique customized tension fabric structure for your next exhibit or event!





## CUSTOM BUILT



















## FORMULATE® DESIGNER SERIES



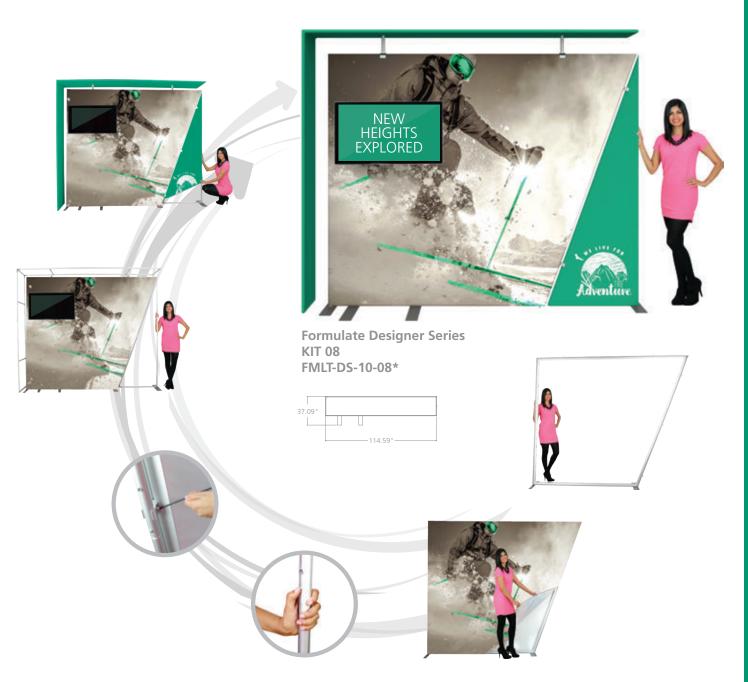
## ONE-OF-A-KIND. MODERN. IMPACT

Formulate<sup>®</sup> Master Designer Series 10', 20' and 30' inline backwalls feature unique designs and style elements, making them stand out in any environment • Exceptional aluminum tube frame shapes and accents create dimension and deliver impact • A variety of kits featuring canopies, monitor mounts and lights are available • Create a modern, eye-catching appearance at any tradeshow or event

## 10' DISPLAYS FORMULATE® DESIGNER SERIES

## FORMULATE DESIGNER SERIES 10' DISPLAYS

Formulate<sup>®</sup> Designer Series exhibits and structures feature unique stylistic elements, making them modern and sophisticated. Designer Series kits couple lightweight aluminum frames with push-fit and zipper pillowcase fabric graphics.

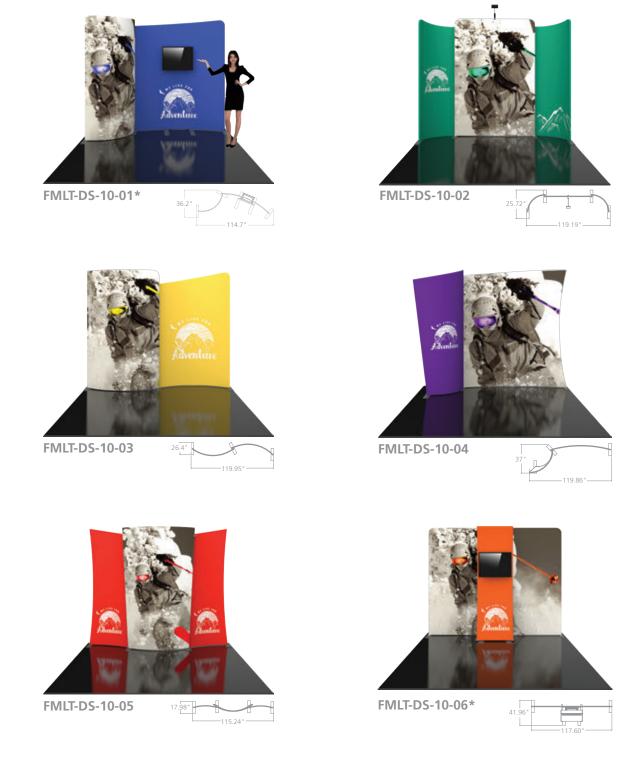




## **FORMULATE® DESIGNER SERIES** | 10' DISPLAYS

## FORMULATE DESIGNER SERIES **10' DISPLAYS**

Formulate<sup>®</sup> Designer Series 10' displays have unique stylistic features and shapes, are portable and easy to assemble. Aluminum tube frames feature snap-buttons and are coupled with zipper pillowcase fabric graphics. Displays come in portable, wheeled transit cases.



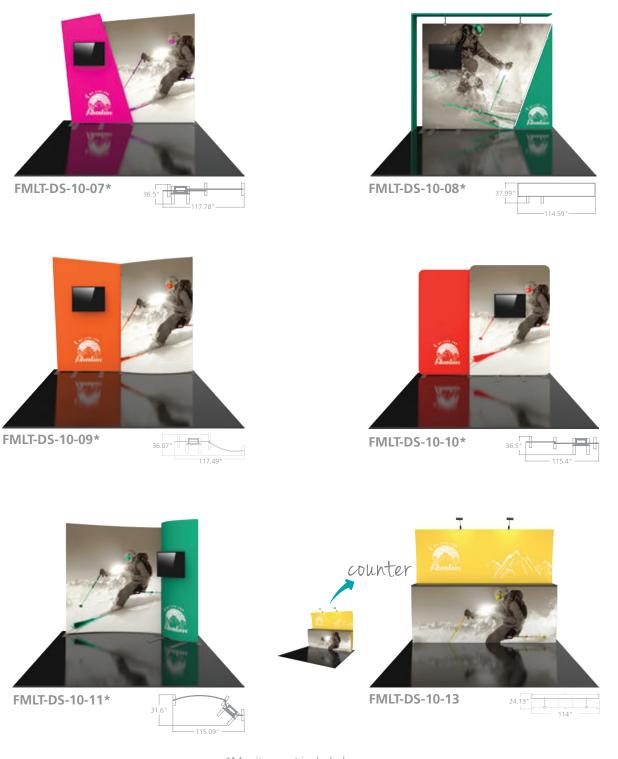


\*Monitors not included.

### 10' DISPLAYS FORMULATE® DESIGNER SERIES

## FORMULATE DESIGNER SERIES 10' DISPLAYS

Stand out with unique styling features!



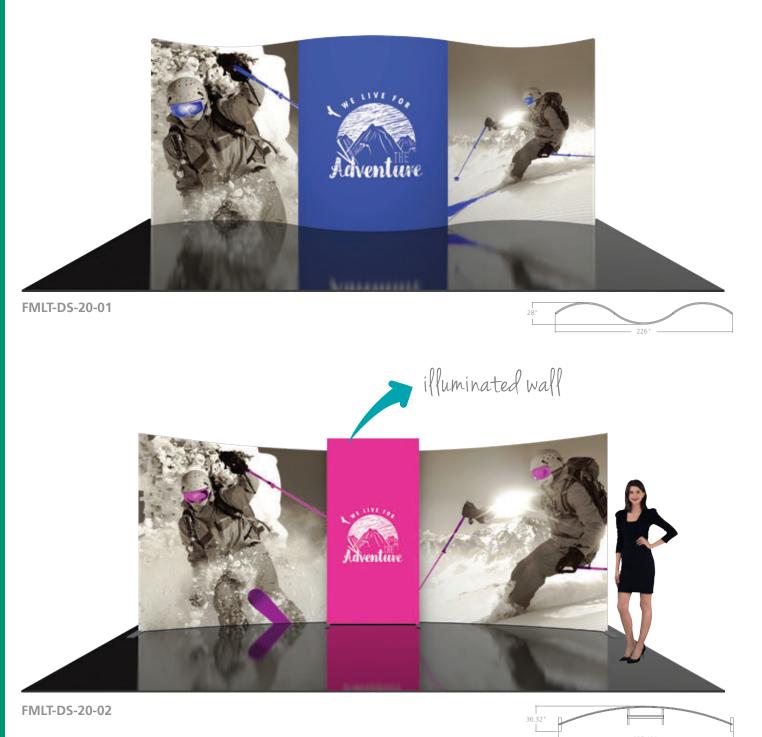


\*Monitors not included.

### **FORMULATE® DESIGNER SERIES** 20' DISPLAYS

## FORMULATE DESIGNER SERIES **20' DISPLAYS**

Formulate® Designer Series 20' inline exhibits feature unique stylistic elements, making them modern and sophisticated. Formulate Designer Series structures couple lightweight aluminum tube frames with stretch, zipper pillowcase fabric graphics.





## 20' DISPLAYS FORMULATE® DESIGNER SERIES

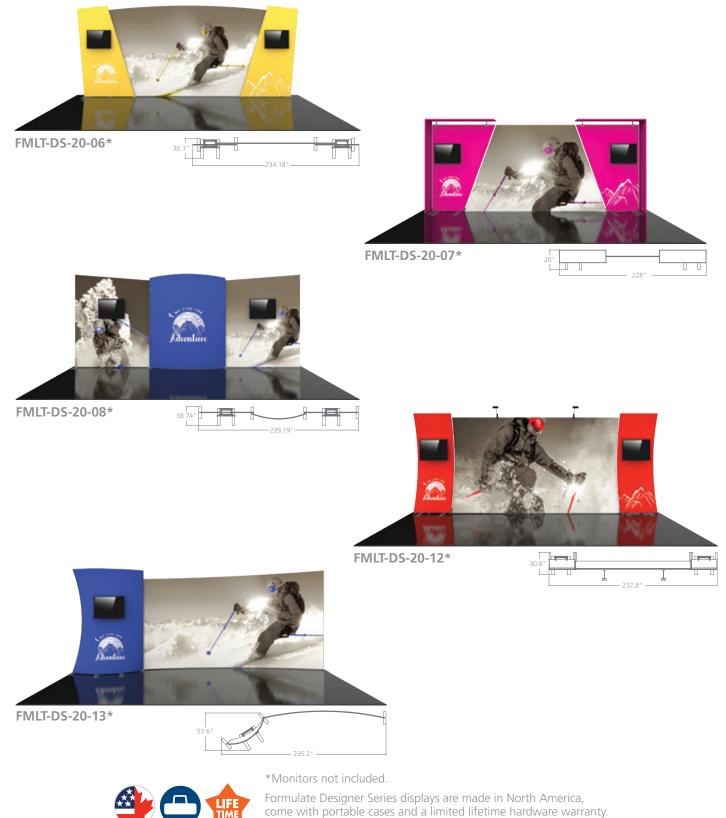
## FORMULATE DESIGNER SERIES 20' DISPLAYS



## **FORMULATE® DESIGNER SERIES** 20' DISPLAYS

## FORMULATE DESIGNER SERIES **20' DISPLAYS**

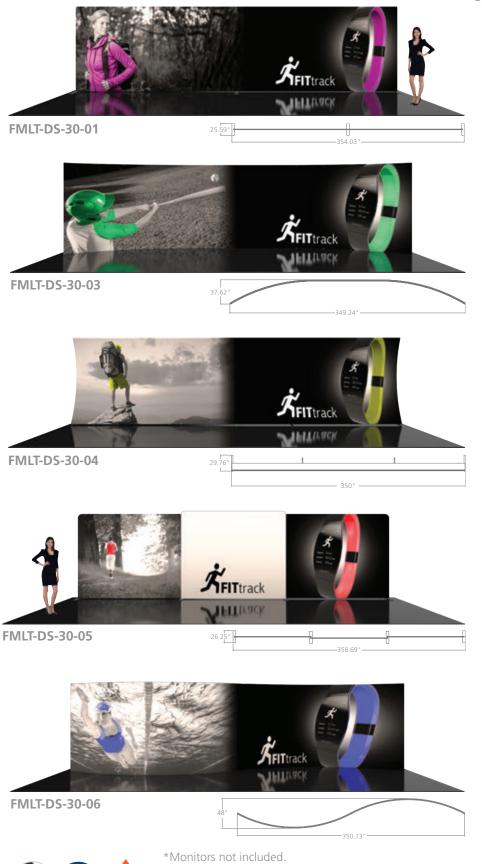
Formulate<sup>®</sup> Designer Series 20' & 30' inline exhibits feature unique stylistic elements, making them modern and sophisticated. Formulate Designer Series structures couple lightweight aluminum tube frames with stretch, zipper pillowcase fabric graphics.



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### 30' DISPLAYS FORMULATE® DESIGNER SERIES

FORMULATE DESIGNER SERIES 30' DISPLAYS





## FORMULATE® FUSION



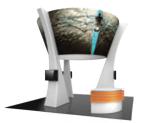
# FORM. FABRIC. FUNCTION

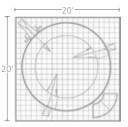
Combining organic and architectural shapes with state-of-the-art pillowcase fabric graphics, Formulate<sup>®</sup> Fusion 20' x 20' and 20' x 30' island exhibits stand out on any tradeshow floor • Kits feature kiosks, demonstration spaces, conference areas, theaters and more • Dominate the exhibit hall and stand out from the rest with commanding architectural lines and shapes

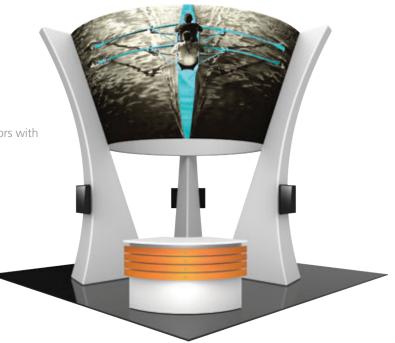
## 20' x 20' ISLAND EXHIBIT KITS **FORMULATE® FUSION**

#### FORMULATE FUSION KIT 05 CFAB-K-05

- fabric covered tower centerpiece, zippered white fabric columns, laminate counter, three monitor mounts\* and 1 woodcrate
- combines 50mm aluminum tubing w/ heavy-duty spigot connectors with state-of-the-art zipper pillowcase dye-sublimated fabric graphics
- laminate counter with UV printed slat walls provides a welcoming reception area and lockable storage



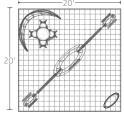




### FORMULATE FUSION KIT 06 CFAB-K-06

- fabric center tower structure, two side fabric tower structures, rigid graphic accents, chip wall conference wall, oval counter, six monitor mounts\* and 1 woodcrate
- combines 50mm aluminum tubing w/ heavy-duty spigot connector with state-of-the-art zipper pillowcase dye-sublimated fabric graphics







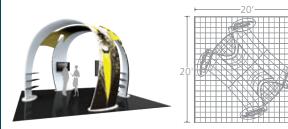


\*Monitors not included. Formulate Fusion Kits are made in North America and have a limited lifetime hardware warranty.

## **FORMULATE® FUSION** 20' x 20' ISLAND EXHIBIT KITS

#### FORMULATE FUSION KIT 07 CFAB-K-07

- aluminum tube frames and dye-sublimated zipper pillowcase fabric graphics for the two arch structures, three fabric accents in between arches, six shelves, two monitor mounts\* and 1 WOODCRATE-H
- combines state-of-the-art zipper pillowcase dye-sublimated fabric graphics with advanced lightweight aluminum tubing

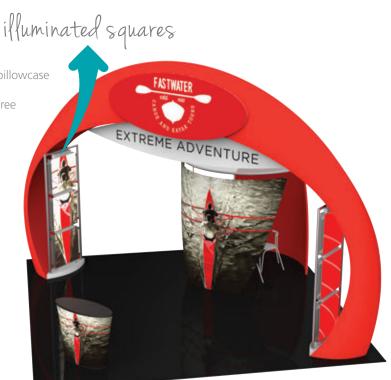




### FORMULATE FUSION KIT 08 CFAB-K-08

- lightweight, aluminum tube frames and dye-sublimated zipper pillowcase fabric graphics for the arch structure and four accent graphics
- structural illuminated accents are 42 "W x 105 "H and feature three 29.5" illuminated squares each
- tubular/fabric conference room
- oval counter





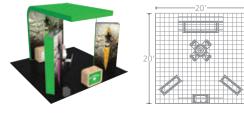


\*Monitors & furniture not included. Formulate Fusion Kits are made in North America and have a limited lifetime hardware warranty.

## 20' x 20' ISLAND EXHIBIT KITS **FORMULATE® FUSION**

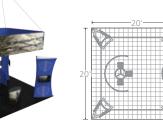
#### FORMULATE FUSION KIT 09 CFAB-K-09

- combines state-of-the-art zipper pillowcase dye-sublimated fabric graphics with advanced lightweight aluminum tubing
- I-shaped structure features a roof-top that extends 18' into exhibit space
- structurally supported by laminated counter and anchors to two accent walls
- two double-sided fabric graphic walls set at a 45 degree angle



## FORMULATE FUSION KIT 10 CFAB-K-10

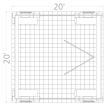
- combines state-of-the-art zipper pillowcase dye-sublimated fabric graphics with advanced lightweight aluminum tubing
- rounded corner 16' square hanging structure; requires rigging
- four 10' tall, 5' wide towers anchor to each corner
- each tower includes two medium monitor mounts\* which hold 32"-55" monitors
- semi-private fabric meeting space
- freestanding pillar-shaped fabric counter



#### FORMULATE FUSION KIT 11 CFAB-K-11

- trapezoidal-shaped fabric structure rests above four mirrored trapezoidal-shaped corner towers
- four wood counters stand in front of towers
- four towers feature areas for large TV monitors facing the aisles; monitor mounts\* included
- two L-shaped fabric dividers for semi-private meetings

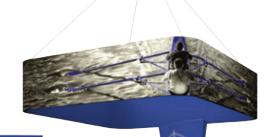






\*Monitors & furniture not included. Formulate Fusion Kits are made in North America and have a limited lifetime hardware warranty.









## **FORMULATE**<sup>®</sup> TENSION FABRIC COUNTERS

### FORMULATE<sup>®</sup> COUNTERS



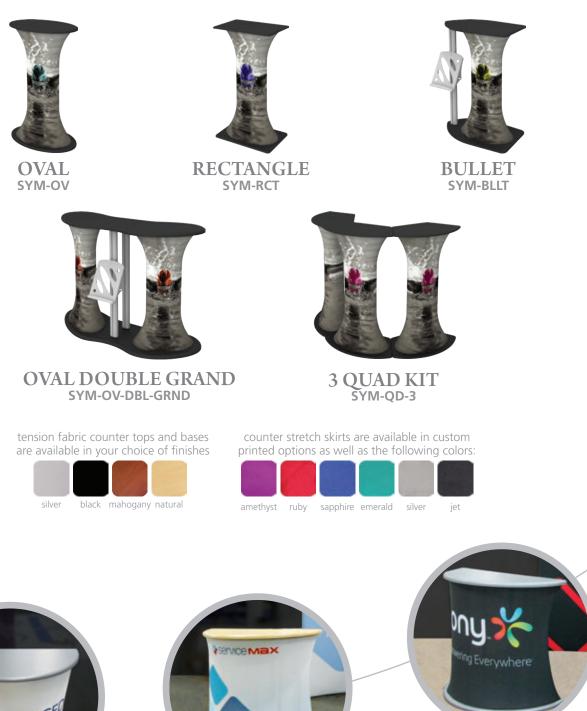
Formulate<sup>®</sup> counters couple lightweight hardware with state-of-the-art printed stretch silicone edge push-fit fabric graphics to create funky and functional reception stands.



## TENSION FABRIC COUNTERS **FORMULATE**<sup>®</sup>

### SYMPHONY<sup>™</sup> COUNTERS

Symphony<sup>™</sup> counters provide a unique, sleek design that lends an attractive element to any trade show or POP display. Symphony counters combine extrusion-based hardware with state-of-the-art PRINTED or SOLID COLOR stretch push-fit fabric graphics.

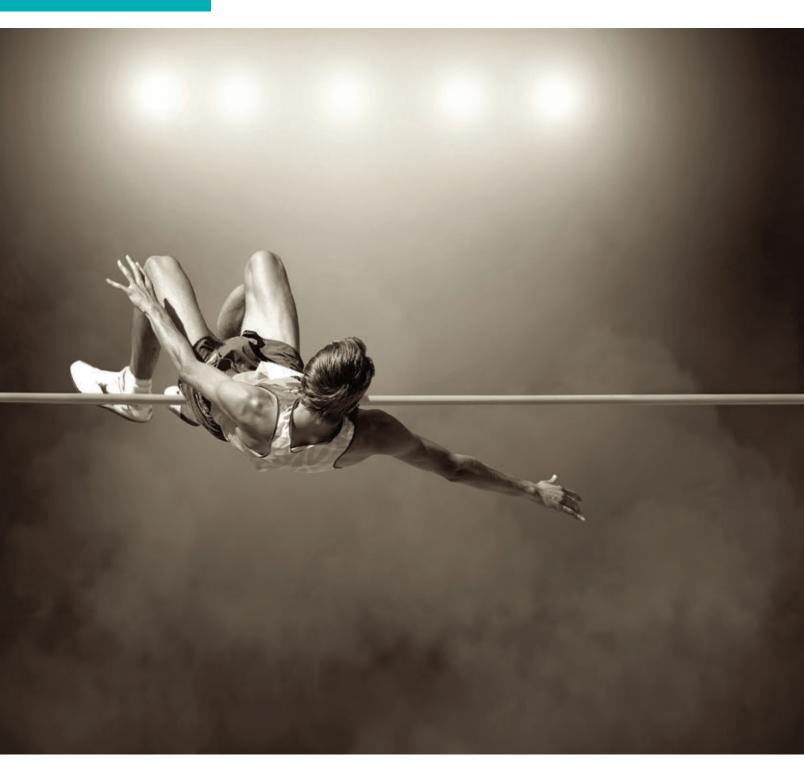




HALF MOON

HALF MOON

### FORMULATE® HANGING & ARCHITECTURAL STRUCTURES



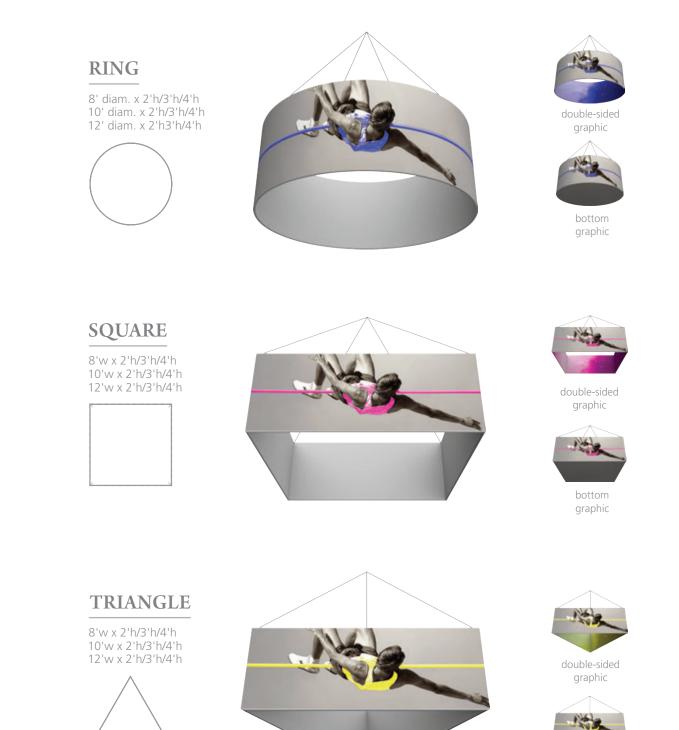
## ATTRACT. ATTENTION. ADVERTISE.

Formulate<sup>®</sup> Hanging & Architectural Structures are designed to attract attention • Hanging structures draw the eye to a brand in events and interior spaces • Funnels, arches, towers, video walls, rooms and conference walls captivate audiences and add WOW to any space • Structures available in a wide range of sizes, shapes and styles

## HANGING STRUCTURES **FORMULATE® ESSENTIAL**

### FORMULATE ESSENTIAL HANGING STRUCTURES

Formulate<sup>®</sup> Essential fabric hanging structures are an economy range of standard, simple hanging structure shapes. The economy aluminum tube frame features bungee cords and comes with a one year limited hardware warranty. Simply pull the pillowcase fabric graphic over the frame and zip. Essential hanging structure graphics do not come with a liner.





bottom graphic

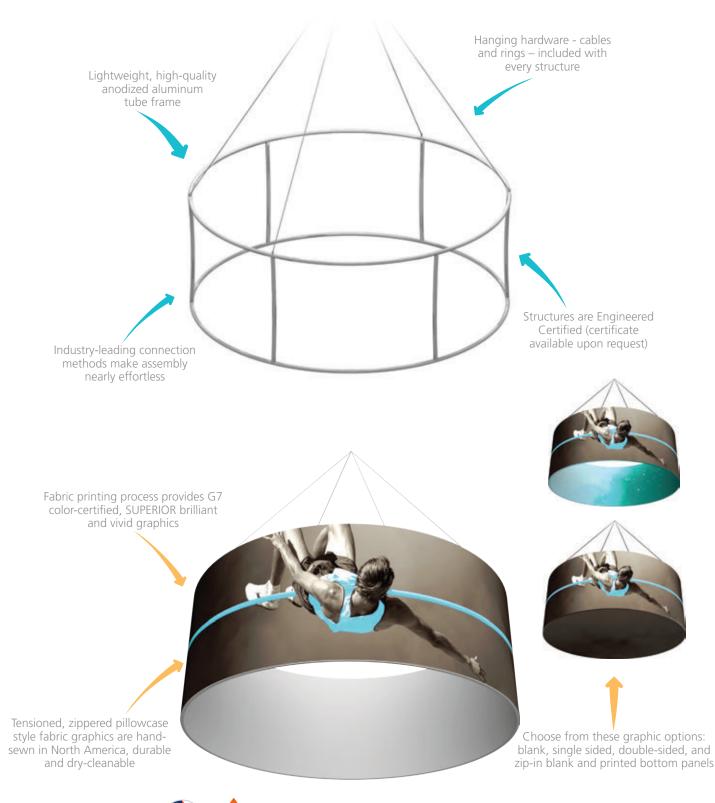


Formulate Essential hanging structures come with a one year limited hardware warranty.

## **FORMULATE® MASTER** HANGING STRUCTURES

### FORMULATE MASTER HANGING STRUCTURES

Formulate<sup>®</sup> tension fabric hanging structures are made in North America and are of the utmost quality and durability. Formulate combines state-of-the-art zipper pillowcase dye-sublimated stretch fabric coverings with advanced, lightweight aluminum structures to provide unique design, functionality, and style. The excellence of the Formulate line of hanging structures is simply unmatched! Master hanging structure graphics include a liner.

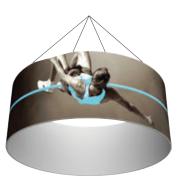


Formulate Master hanging structures are made in North America and have a limited lifetime hardware warranty.

### 3D HANGING STRUCTURES **FORMULATE® MASTER**

### RING

8' diam. x 2'h/3'h/4'h/5'h/6'h 10' diam. x 2'h/3'h/4'h/5'h/6'h 12' diam. x 2'h/3'h/4'h/5'h/6'h 14' diam. x 2'h/3'h/4'h/5'h/6'h 16' diam. x 2'h/3'h/4'h/5'h/6'h 18' diam. x 2'h/3'h/4'h/5'h/6'h 20' diam. x 2'h/3'h/4'h/5'h/6'h



### CUBE

 $3'w \times 3'h$   $4'w \times 4'h$   $6'w \times 6'h$   $8'w \times 8'h$   $10'w \times 10'h$ \*illuminated cube also available





illuminated cube

### SQUARE

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h

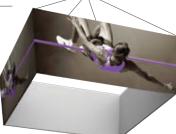


double-sided

graphic

### TAPERED SQUARE

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h





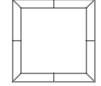


double-sided graphic



bottom

graphic





graphic







### FORMULATE® MASTER | 3D HANGING STRUCTURES

### TRIANGLE

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h







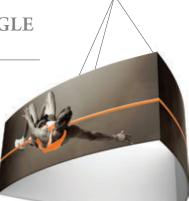
double-sided graphic

bottom graphic

### **CONVEX TRIANGLE** (SHIELD)

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h







double-sided graphic

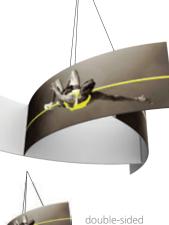
### **FOOTBALL**

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h



### **PINWHEEL**

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h



graphic



double-sided graphic



OCE – Formulate

Expandable Case

Structures collapse to a fraction of their size and come in standard carry bags and heavy-duty shipping and storage box(es).

Expandable, rugged molded shipping and transportation cases available as an upgrade.





certain shapes and sizes also available for rent

Formulate Master hanging structures are made in North America and have a limited lifetime hardware warranty.

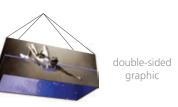
## 2D & 3D HANGING STRUCTURES FORMULATE® MASTER

### RECTANGLE

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h

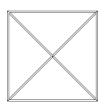


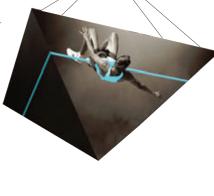




### FOUR-SIDED PYRAMID

10'w x 5'h 12'w x 6'h 16'w x 8'h 20'w x 10'h





### CURVE

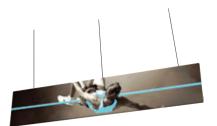
8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h

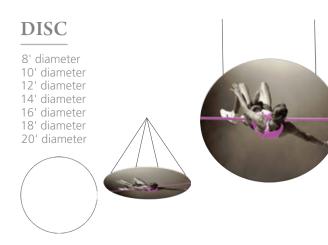




### PANEL

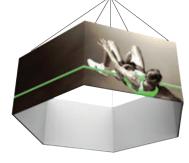
8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h

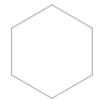




### HEXAGON

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h



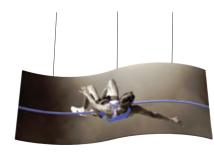




double-sided graphic

### S-CURVE

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h





certain shapes and sizes also available for rent



Formulate Master hanging structures are made in North America and have a limited lifetime hardware warranty.



#### FORMULATE FUNNELS

Versatile Formulate Funnels transform any environment through form, fabric and lighting. Formulate Funnels have an hourglass shape, come in 20', 16' and 12' heights and have 8' diameters at the top and 3  $\frac{1}{2}$ ' diameters at the bottom. Funnels feature a heavy-duty, wooden base and silver brushed coated truss interior to create a dynamic, towering structure that commands attention. Fabric graphics feature a zipper at the top and a silicone edge at the bottom for easy assembly. Lights not included, but can be incorporated to add a glow within the funnel structures. Custom sizes also available.

> **16' FUNNEL** FUN-04\*



**20' FUNNEL FUN-01** 



FUN-02



**12' FUNNEL FUN-03** 

\*Tablets not included.



FORMULATE FUNNELS

Formulate structures are made in North America and a limited lifetime hardware warranty.



#### FORMULATE TOWERS

Mix and match the Formulate<sup>®</sup> line of towers to add architecture and drama to any event or interior space. Cylinder-shaped, Rectangular-shaped and Shieldshaped towers come in 12', 10' and 8' heights and 3' square/diameters at the tops and bottoms. They combine the latest developments in fabric printed technology with aluminum tube frames to add dimension, décor and sculpture to any event, stage set, tradeshow booth or interior space. Custom sizes also available.





#### FORMULATE TOWERS

Mix and match the Formulate line of towers to add architecture and drama to any event or interior space. Cylinder, Rectangular and Shield-shaped towers come in 12', 10' and 8' heights and 3' square/diameters at the tops and bottoms.



**10' TOWER** TOWER-02\*



**ASailing** CHARTERS

Also

available without shelving.

**12' SHIELD TOWER** SHD-TOWER-03

**10' SHIELD TOWER** SHD-TOWER-02

**8' SHIELD TOWER** SHD-TOWER-01



**12' CYLINDER TOWER** CYL-01



**8' CYLINDER TOWER** CYL-03



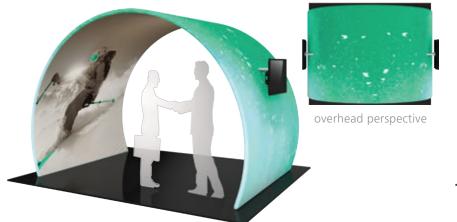
Formulate structures are made in North America and a limited lifetime hardware warranty.



#### FORMULATE ARCHES

Formulate® Arches add architecture and design to any event or interior space! Easily create and define a stunning entryway, focal point or stage set at your next tradeshow or event with Formulate Arches.

Formulate Arches combine pillowcase style stretch fabric graphics with curved aluminum tube frames; these super structures are made in North America and collapse to a fraction of their size. Custom sizes also available.





#### ARCH 01 12' ARCH-01\*

The Formulate Arch 01 is 8' tall, spans 11  $\frac{1}{2}$ ' wide and is nearly 8' deep at the bases. Two monitor mounts\* are included, externally facing, adding a bonus opportunity to display messaging and branding. Shown in a 12' space.

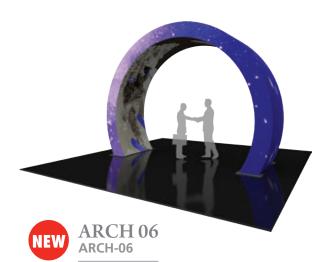
ARCH 02 10' ARCH-02

The Formulate Arch 02 is 7  $\frac{2}{3}$  tall, spans 9  $\frac{1}{2}$  wide and is nearly 5' deep at the bases. Shown in a 10' space.



#### ARCH 03 20' Arch-03

The Formulate Arch 03 is 11  $\frac{1}{2}$ ' tall, spans 19  $\frac{1}{2}$ ' wide and is 8' deep at the bases. The Arch fits perfectly in a 20' x 20' island space. Shown in a 20' space.



The Formulate Arch 06 is approximately 12  $\frac{1}{2}$  tall, spans 17' wide and 5'4" deep.



\*Monitor not included. Formulate structures are made in North America and a limited lifetime hardware warranty.

# FORMULATE<sup>®</sup> CONFERENCE WALLS

#### FORMULATE Conference Walls

Ergonomically designed, Formulate<sup>®</sup> walls combine the latest developments in fabric printed technology with gently curved 50mm aluminum frames to create private, cozy and stylish conference areas within any space.



C-SHAPED WALL c-wall

The Formulate C-Wall stands 7' tall at its highest point and is 7' 4" diameter. Perfect for a small table and chairs or benches for seating, this mini-conference area combines function and flare to create a stylish, semi-private space.



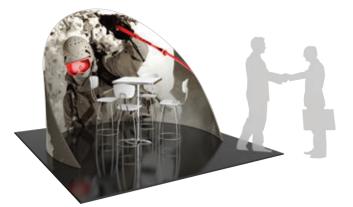
#### CONFERENCE WALL c-wall-02\*

The Formulate<sup>®</sup> stand alone conference room features two fabric walls and a sheer fabric canopy to create a stylish semi-private conference space. The conference room is large enough to house a small table and four chairs. Conference Wall 02 is 8'6" tall and has a diameter of 9'. Furniture not included.



# CHIP-SHAPED WALL

The Formulate Chip-Shaped Wall is a potato chip shaped structure that stands 8' tall and is 9' 3" wide. It is an ideal structure to create a semi-private conference/meeting area or projection wall within a space.



#### CHIP-SHAPED WALL CHIP-WALL-02\*

The Formulate Chip Wall 02 is a curved conference room divider that stands 6' 4" tall and is 9' 5" wide. It is an ideal structure to create a semi-private conference/ meeting area or projection wall within a space.

\*Furniture not included.

Formulate structures are made in North America and a limited lifetime hardware warranty.



# CONFERENCE WALLS FORMULATE®

#### FORMULATE VIDEO WALLS & ROOMS

Heavy-duty 50mm aluminum frames are coupled with stretch, zipper pillowcase fabric graphics to create flowing, uniquelyshaped Formulate curved walls and architectural structures that are ideal for tradeshows, events, corporate environments and interior spaces. With a variety of options, you can mix and match with other Formulate fabric structures to create the ideal display, booth or environment. Custom sizes also available.



#### **SURF** SURF-WALL\*

The Formulate Surf Wall is a C-shaped multimedia display that stands 11' 4" tall with a width of 7' 7' With an organic, curved shape sustained by supporting legs, and a monitor mount for a monitor/TV, the Surf makes a distinctive statement in any space.





The Formulate Tree House is a cylinder-shaped space perfect for meetings, graphical displays, projected presentations, a theater setting and much more. The Tree House is 15' in diameter, 8' tall and features two 7' tall doorways, encouraging traffic flow through the structure.

#### CUSTOMIZED ARCHITECTURAL STRUCTURES

We FORMULATE tension fabric structures into immersive branded tradeshow exhibits and interior environments!

We work with you to design, build and create custom tension fabric structures that help you achieve your branding and face to face marketing goals. From funnels to arches, conference rooms, divider walls and well beyond, you imagine it and we make it a reality!

Work with us on your next customized tension fabric structure and expect to impress!



## **MODULAR EXHIBITS** INTRODUCTION





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# INTRODUCTION **MODULAR EXHIBITS**

# MODULAR **EXHIBIT** SYSTEMS

Modular exhibit systems and displays provide exhibitors with sophisticated, customlooking exhibits that stand the test of time and can adapt and evolve from show to show. Using standardized components as building blocks, modular displays can often be reconfigured to fit multiple size spaces and customized to fit unique needs.

#### MODULAR DISPLAY USES

- Tradeshows and events
- Permanent displays in museums and educational environments
- Retail settings

#### MODULAR DISPLAY FABRICATION

- Systems combine aluminum extrusion frames with push-fit fabric graphics
- North American-made systems are created by expert welding and metal-working technicians
- Graphics are printed with the latest state-of-the-art large format printers
- Graphics are produced and finished by hand by highly-skilled sewers in North America

#### MODULAR DISPLAY OPTIONS

- Banners and light boxes
- Tabletop displays through to 10' and 20' inline exhibit kits
- 20' by 20' island exhibit kits
- Charging stations, counters, multi-media kiosks, lighting and more

# BOLD EXHIBITS, MADE **INGENIOUSLY** SIMPLE.



Luna Orbital Express Truss



Hybrid Pro Modular Kit 19

# HYBRID PRO<sup>™</sup> MODULAR



MODULAR. RECONFIGURABLE. UNFORGETTABLE. Hybrid Pro<sup>™</sup> Modular exhibits are versatile, striking and reconfigurable displays • Hybrid Pro displays combine quality aluminum extrusion frames with vibrant push-fit fabric graphics to create sophisticated exhibits perfect for tradeshow and event applications

## INTRODUCTION **HYBRID PRO**<sup>TM</sup> **MODULAR**

# **MAXIMIZE YOUR INVESTMENT AND IMPACT** WITH A HYBRID PRO MODULAR DISPLAY!



- Uniquely designed exhibit backwalls and counters feature heavy-duty aluminum frames and push-fit fabric graphics
- Accents include tables, monitor mounts, interior LED lighting and more
- 10' x 20' Inline displays reconfigure to 10'x10' versions, increasing the value and investment
- Counters can be mixed and matched, and used for non-tradeshow applications
- Frames and graphics are quality manufactured in North America



All Hybrid Pro Modular displays are made in North America and come with a limited lifetime hardware warranty.

# **HYBRID PRO™ MODULAR** | 10' EXHIBIT KITS

#### HYBRID PRO 10' MODULAR BACKWALLS

Make a lasting impression with a sophisticated, feature-rich Hybrid Pro<sup>™</sup> Modular exhibit, which feature heavy-duty aluminum extrusion frames and easy-to-apply silicone edge push-fit fabric graphics. Foreground counters not included in kits.



and come with a limited lifetime hardware warranty.

## 10' EXHIBIT KITS **HYBRID PRO™ MODULAR**





easy to apply push-fit fabric graphics

\*Monitors not included. Counters featured in foreground sold separately; see pages 126 for options.



КІТ 07 нр-к-07\*

КІТ 21 нр-к-21\*

NEW

КІТ 27 нр-к-27

NEW

All Hybrid Pro Modular displays are made in North America and come with a limited lifetime hardware warranty.

# **HYBRID PRO™ MODULAR** 20' EXHIBIT KITS

#### HYBRID PRO 20' MODULAR BACKWALLS

Make a lasting impression with a sophisticated, feature-rich Hybrid Pro<sup>™</sup> Modular exhibit, which feature heavy-duty aluminum extrusion frames and easy-to-apply silicone edge push-fit fabric graphics. Foreground counters not included in kits.



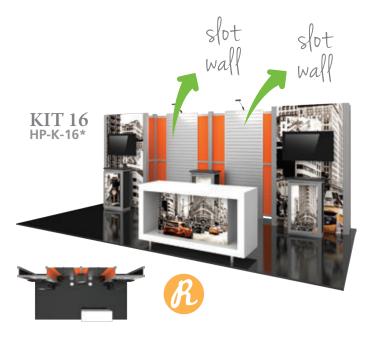


All Hybrid Pro Modular displays are made in North America and come with a limited lifetime hardware warranty.

## 20' EXHIBIT KITS **HYBRID PRO™ MODULAR**



All Hybrid Pro Modular kits are also available for rent













Counters featured on p.127

Hybrid Pro counter tops are available in your choice of four thermoform finishes



silver black mahogany natural

# **HYBRID PRO™ MODULAR** 20' x 20' ISLAND EXHIBIT KITS

Hybrid Pro<sup>™</sup> Modular island exhibit kits provide an unparalleled dynamic that elevates and accentuates a message and brand, but also maximizes the return on tradeshow investment. Hybrid Pro Modular is a collection of 20' x 20' exhibit kits and custom solutions. Heavy-duty aluminum extrusions are coupled with dynamic graphics to create sophisticated, commanding and unforgettable island spaces. All displays and graphics are made in North America.



#### HYBRID PRO MODULAR KIT 17 HP-K-17\* HP-K-17-B

- 15'9" tall 20' x 20' island display
- heavy-duty aluminum extrusion tower frame coupled with panels and Velcro attached graphics (K-17) or seamless push-fit SEG fabric graphics (K-17-B)
- kit 17B does not include the standalone foreground kiosk







HP-K-17

Isometric





НР-К-17-В

Overhead

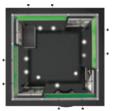
HP-K-17B Isometric

#### HYBRID PRO MODULAR KIT 18 HP-K-18\*

- 11'10" tall square shaped island display
- square-shaped, heavy-duty aluminum extrusion frame coupled with seamless push-fit SEG fabric graphics
- accessible storage and locking door
- reception counter (RCK-06) and flooring not included



Isometric View



Overhead View





\*Monitor not included.

All Hybrid Pro Modular displays are made in North America and come with a limited lifetime hardware warranty.

HYBRID PRO MODULAR 20'X 20'ISLAND EXHIBIT KITS

## 20' x 20' ISLAND EXHIBIT KITS **HYBRID PRO™ MODULAR**



#### HYBRID PRO MODULAR KIT 19 HP-K-19\*

- 15'9" tall island display
- heavy-duty aluminum extrusion frame coupled with seamless push-fit SEG fabric graphics
- features two semi-private meeting alcoves with curved frosted plex infills
- storage room features white laminate panels, locking door & monitor mount
- flooring and HPC-04 counter not included



Isometric View



Overhead View

#### HYBRID PRO MODULAR KIT 20 HP-K-20\*

- stands approximately 14' tall and features a 12'd x 4'h circular ring structure, laminated wood structures and fabric graphic walls
- single-sided dye-sublimated push-fit fabric graphics with Velcro on perimeter
- four internally facing shelving areas feature three 24  $^{\rm "}$  x 24  $^{\rm "}$  shelves each
- flooring and center counter REC-42 not included

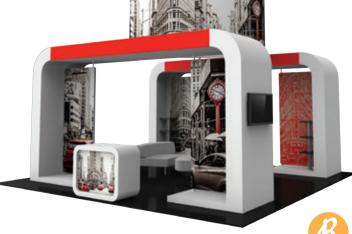


Isometric View



Overhead View







\*Monitor not included.

All Hybrid Pro Modular displays are made in North America and come with a limited lifetime hardware warranty.

# **HYBRID PRO™ MODULAR** 20' x 20' ISLAND EXHIBIT KITS

Hybrid Pro<sup>™</sup> Modular island exhibit kits provide an unparalleled dynamic that elevates and accentuates a message and brand, but also maximizes the return on tradeshow investment. Hybrid Pro Modular is a collection of 20' x 20' exhibit kits and custom solutions. Heavy-duty aluminum extrusions are coupled with dynamic graphics to create sophisticated, commanding and unforgettable island spaces. All displays and graphics are made in North America.



#### **HYBRID PRO MODULAR KIT 23** NEW HP-K-23\*



- 14'w x 2'h top rectangular structure is tubular & features pillowcase fabric graphics
- LED BACKLIT centered rectangular structure features Intensity push-fit fabric graphics
- aluminum extrusion tower and display walls
- 6.5'w x 8'h walls feature shelves, monitor mounts & seamless push-fit fabric graphics
- freestanding HPC-01 counters not included





Isometric View

**Overhead View** 

#### HYBRID PRO MODULAR KIT 26 HP-K-26\*

- NEW
- 12'6" tall 20' x 20' island display
- 12'w x 3'h top rectangular structure is tubular & features pillowcase fabric graphics
- 8'h walls feature a monitor mount, closet area & seamless push-fit fabric graphics
- freestanding HPC-01 counters not included



Isometric View



Overhead View





\*Monitor not included.

All Hybrid Pro Modular displays are made in North America and come with a limited lifetime hardware warranty.

## 20' x 20' ISLAND EXHIBIT KITS **HYBRID PRO™ MODULAR**

Add counters for reception & extra storage space!



#### HYBRID PRO MODULAR KIT 29 HP-K-29\*



- 12'4" tall 20' x 20' island display
- 13'w x 3'h x 4'd header structure is tubular & features pillowcase fabric graphics
- 8'w x 8'h tower/closet features a shelving & seamless push-fit fabric graphics
- 4'w x 8'h kiosks feature Modulate magnetic tube frame walls & shelving
- freestanding HPC-03 counters not included





Isometric View



Overhead View

# HYBRID PRO MODULAR KIT 32 NEW

- 11'5" tall 20' x 20' island display
- 19'w x 3'h x 12'd oval header structure is tubular & features pillowcase fabric graphics
- 5'w x 8'h closet features accessible storage, shelving & seamless push-fit fabric graphics
- two, 2.5'w x 8'h walls feature shelves perfect for putting products on display
- 5'w x 8'h wall features monitor mount for presentations & demonstrations
- freestanding HPC-01B counters not included



Isometric View



Overhead View







\*Monitor not included.

All Hybrid Pro Modular displays are made in North America and come with a limited lifetime hardware warranty.

# **HYBRID PRO™ MODULAR** COUNTERS

#### HYBRID PRO COUNTERS

All Hybrid Pro<sup>™</sup> Modular counters feature accessible storage and locking doors. Printed fabric graphics or rigid infill panels allow for your messaging and branding. Choose the size and counter shape that will match your backwall and space best.



HYBRID PRO COUNTER 01 HPC-01

- 39.38" w x 39.38" h x 17.75" d - white laminate cabinet with fabric graphic on the front, opaque or backlit



HYBRID PRO COUNTER 12 HPC-01-LB HPC-01-B

- 21.9" w x 38.21" h x 17.72"d
 - white laminate cabinet with white panel on the front (-B) or backlit graphic (-LB)



- 70.88"w x 39.38"h x 23.63"d - white laminate cabinet with fabric graphic on the front, opaque or backlit



#### HYBRID PRO COUNTER 09 REC-42

- 46"w x 37.5"h x 23"d - white laminate cabinet with UV graphic on the front, opaque or backlit



HYBRID PRO COUNTER 10 REC-52

- 64 "w x 37.5 "h x 30 "d - white laminate cabinet with UV graphic on the front, opaque or backlit Select Hybrid Pro counter bodies come in white; other colors available with additional lead time



graphic





Counter 09



All Hybrid Pro Modular counters are also available for rent.



# COUNTERS **HYBRID PRO™ MODULAR**



All Hybrid Pro Modular counters are also available for rent.



#### HYBRID PRO COUNTER 04 HPC-04

- 74.88" w x 36.65" h x 25.38" d - white laminate panel cabinet with UV graphic on the front and laminate top



HYBRID PRO COUNTER 03 HPC-03

- 39.38" w x 36.63" h x 15.75" d - white laminate panel cabinet with UV graphic on the front and laminate top



Select Hybrid Pro counter tops are available in your choice of four thermoform finishes

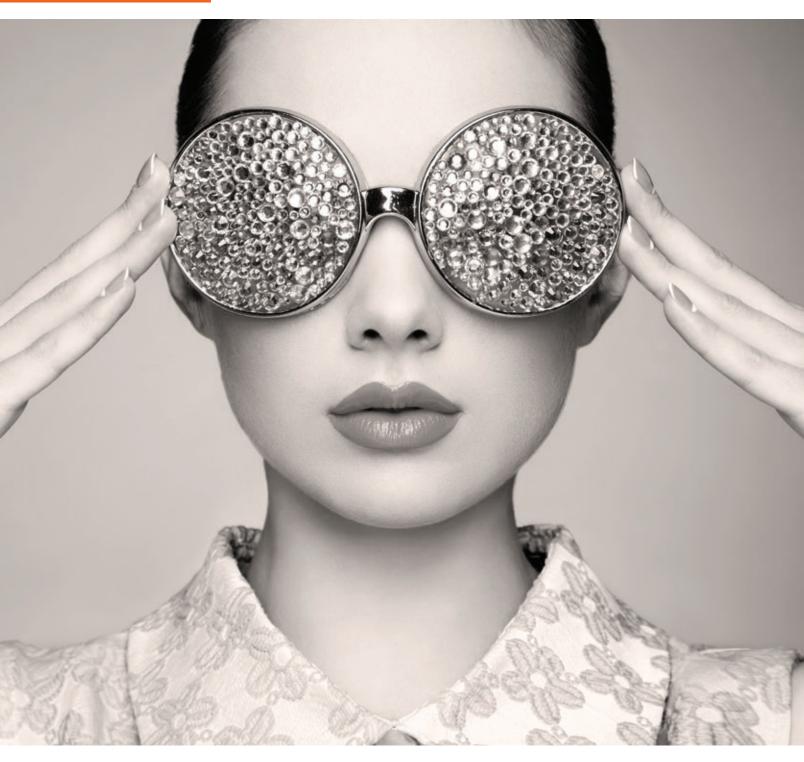


#### HYBRID PRO COUNTER 11 RCK-06

- 71.06" w x 36.61" h x 32.72" d - white laminate panel cabinet with UV graphic on the front and laminate top



# VECTOR FRAME<sup>™</sup> GEOMETRIC



# CLEAN. CONTEMPORARY. IMPRESSIVE.

Easy-to-assemble, Vector Frame<sup>™</sup> Geometric backwalls, banners and exhibit kits are superior, reconfigurable and customizable display solutions • Aluminum extrusion frames and edge-to-edge push-fit fabric graphics are combined to create unforgettable displays • Superior quality and construction; made in North America

# INTRODUCTION **VECTOR FRAME**<sup>TM</sup>

# MAKE AN IMPACT WITH A **CLEAN**, **CONTEMPORARY** FABRIC DISPLAY.



- Innovative and contemporary Vector Frame<sup>™</sup> displays will captivate and WOW your audience
- Geometric shaped backwalls, banners, exhibit kits, counters and light boxes feature durable, easy-to-assemble aluminum extrusion frames and push-fit fabric graphics
- Vector Frame can be reconfigured and customized to create completely tailored solutions
- All Vector Frame display frames and fabric graphics are made in North America



All Vector Frame displays are made in North America and have a limited lifetime hardware warranty.

# **VECTOR FRAME™** FABRIC BANNERS & LIGHT BOXES

- banners feature 2" aluminum extrusion frames and push-fit silicone-edge fabric graphics
- light boxes feature 4" aluminum extrusion frames with new & improved LED edge lighting
- & push-fit INTENSITY backlit fabric graphics
- single and double-sided graphics offered

#### **RECTANGULAR BANNERS & LIGHT BOXES**





01 Rectangle VF-R-01 VF-LB-R-01 36.3"w x 47.49"h x 19.69"d

02 Rectangle VF-R-02 VF-LB-R-02 36.3"w x 71.12"h x 19.69"d



03 Rectangle VF-R-03 VF-LB-R-03 48.11"w x 71.12"h x 19.69"d



04 Rectangle VF-R-04 VF-LB-R-04 48.11"w x 94.74"h x 19.69"d



05 Rectangle VF-R-05 VF-LB-R-05 118.98"w x 94.74"h x 19.69"d



06 Rectangle VF-R-06 VF-LB-R-06 35.68" w x 94.74" h x 19.69" d



07 Rectangle VF-R-07 VF-LB-R-07 236.5"w x 94.74"h x 19.69"d



08 Rectangle VF-R-08 VF-LB-R-08 354.58"w x 94.74"h x 19.69"d



. Light Boxes R-04, R-05, R-07 and S-04 are also available for rent. All Vector Frame displays are made in North America and have a limited lifetime hardware warranty.

## FABRIC BANNERS & LIGHT BOXES **VECTOR FRAME**<sup>™</sup>

#### LIGHT BOX ASSEMBLY



Light box assembly is easy: Assemble the frame, apply the push-fit graphics, then plug it in!

#### SQUARE BANNERS & LIGHT BOXES





2" banner extrusion profile

4" light box extrusion profile



01 Square VF-S-01 VF-LB-S-01 36.3"w x 35.68"h x 19.69"d



02 Square VF-S-02 VF-LB-S-02 48.11" w x 47.49" h x 19.69" d





03 Square VF-S-03 VF-LB-S-03 71.73" w x 71.12" h x 19.69" d

04 Square VF-S-04 VF-LB-S-04 95.35"w x 94.74"h x 19.69"d







OCS, OCE, OCH, OCL Banners and Light Boxes come in OCE, OCS, OCH or OCL hard shipping cases.



## **VECTOR FRAME<sup>™</sup>** 10' ESSENTIAL EXHIBIT KITS

#### VECTOR FRAME 10' ESSENTIAL EXHIBIT KITS

Stand apart from the competition with a clean, sophisticated 10' x 10' or 10' x 20' Vector Frame<sup>™</sup> exhibit kit. These graphic mural kits feature square-corner 2" extrusion frames and push-fit fabric graphics that cover the entire frame. Vector Frame Essential kits are easy to assemble and disassemble.





Counters in foreground included in purchased kits.



All Vector Frame displays are made in North America and have a limited lifetime hardware warranty.

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# 20' ESSENTIAL EXHIBIT KITS **VECTOR FRAME™**

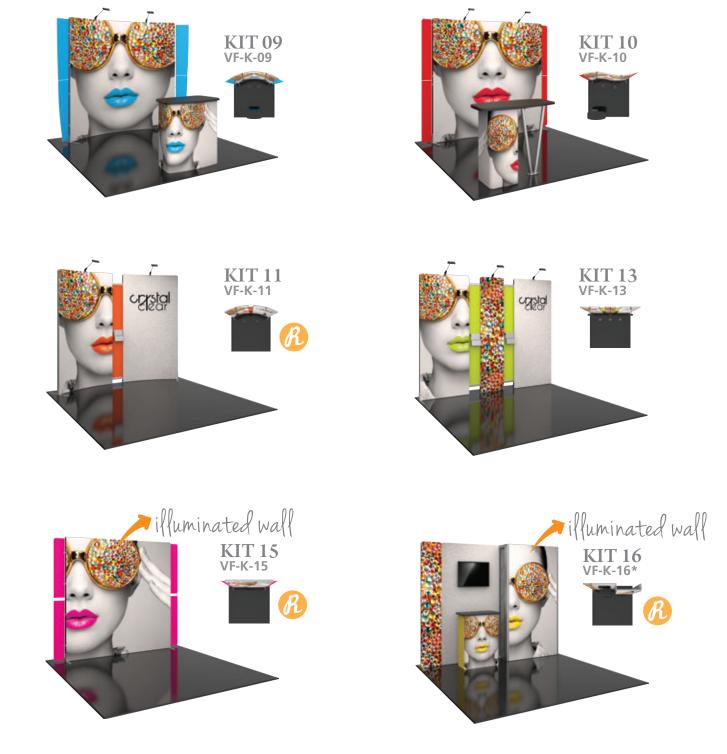


All Vector Frame displays are made in North America and have a limited lifetime hardware warranty.

# **VECTOR FRAME™** 10' MASTER EXHIBIT KITS

#### VECTOR FRAME 10' MASTER EXHIBIT KITS

The innovative, contemporary and clean appearance of the Vector Frame<sup>™</sup> Master line of exhibit kits will captivate your audience. Kits feature push-fit fabric graphics, easy-to-assemble extrusion frames, accent lighting, tables, counters, literature accessories, monitor mounts and interior LED edge lighting where indicated. Customized kits are also available.





All Vector Frame displays are made in North America and have a limited lifetime hardware warranty. Counters in foreground included in purchased kits.

# 20' MASTER EXHIBIT KITS **VECTOR FRAME**™

#### VECTOR FRAME 20' MASTER EXHIBIT KITS

The innovative, contemporary and clean appearance of the Vector Frame<sup>™</sup> line of exhibit kits will captivate your audience. Kits feature push-fit fabric graphics, easy-to-assemble extrusion frames, accent lighting, tables, counters, literature accessories, monitor mounts and interior LED edge lighting where indicated.



VECTOR FRAME | 20' MASTER EXHIBIT KITS

# **VECTOR FRAME™** COUNTERS

#### VECTOR FRAME COUNTERS

Vector Frame™ counters complement the Vector Frame series of exhibit kits, but are also ideal for any stand-alone use. Vector Frame counters couple simple extrusion-based frames with push-fit fabric graphics or rigid sintra graphics. Tables are available in four colored finishes – silver, black, mahogany and natural. Counters fit in an OCH2 portable shipping case and allow for accessible storage by removing one fabric panel. Custom sizes also available.



**VECTOR FRAME COUNTER 01 VFC-01** 39.37 "w x 36.61 "h x 22.44 "d





**VFC-02** 55.5"w x 40.5"h x 22.5"d



VECTOR FRAME COUNTER 03 VFC-03 38.5"w x 40.5"h x 19.88"d



**VECTOR FRAME COUNTER 04 VFC-04** 30.63" w x 40.5" h x 18.75" d



VECTOR FRAME COUNTER 05 VFC-05 39.76" w x 40.5" h x 22.75" d - features locking door and rigid sintra graphics



VECTOR FRAME COUNTER 06 VFC-06

41.63 "w x 40.5 "h x 20.75 "d - features locking door and rigid sintra graphics



/ECTOR FRAME COUNTER 07 vfc-07 46"w x 40.5"h x 22.64"d Vector Frame counter tops are available in your choice of four thermoform finishes



silver black mahogany natural

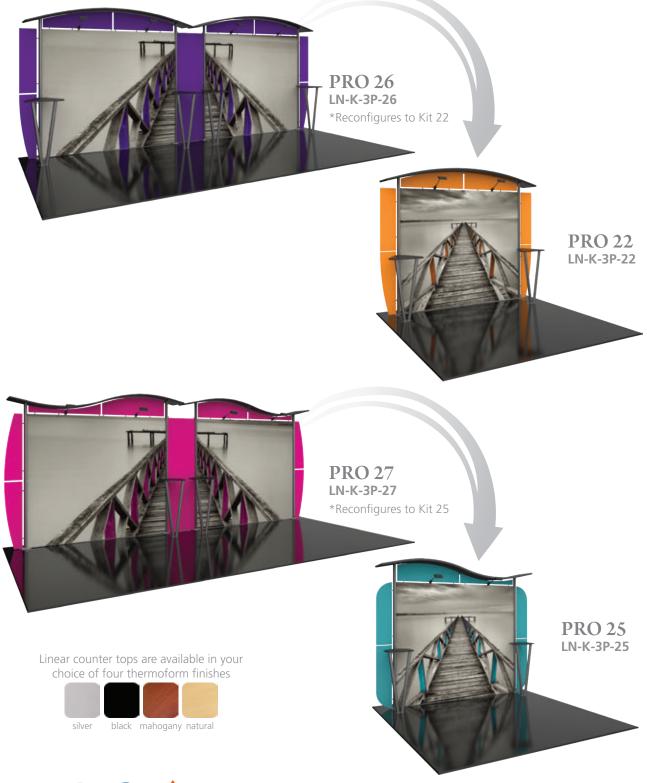
# FIND THE PERFECT ADDITION OR ACCESSORY



# LINEAR<sup>™</sup> PRO | MODULAR DISPLAY SYSTEMS

#### LINEAR PRO MODULAR DISPLAY SYSTEMS

Linear<sup>™</sup> Pro modular display kits provide a modern, slick and stylish appearance. The extrusion based exhibits feature hook & loop-applied fabric graphics. Headers and wings available in UV printed graphics or blank frosted plex. Canopy is available in solid stock black, silver or white. Kits come with a fabric graphic canopy, two lights and ship in durable storage cases. Options include LCD monitor mounts, tables, counters, literature pockets and larger freight cases. Customized units also available.



All Linear exhibits, counters and kiosks are made in North America, come with portable carry cases and a limited lifetime hardware warranty.

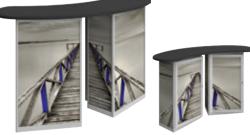
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#### LINEAR PRO COUNTERS

Linear<sup>™</sup> counters add function and flare to any space. Extrusion based construction coupled with your choice of rigid graphic infill panels or frosted plex panels make these kiosks sturdy and versatile. Counter tops are available in four thermoform finishes – silver, black, mahogany and natural. Printed graphic panels create the base of the counter. **Counters come standard with locking cabinet door.** 





Linear kiosk counter tops are

available in your choice of four

thermoform finishes

black mahogany natural

silver

LN-CU-08

#### LINEAR COUNTER LN-TBL-SA-RCT LN-TBL-SA-RCT-1

- 3 or 6 panels to display custom graphics
- quick & easy-to-assemble, tool included
- fits in an OCH shipping and transport case
- aluminum design is sturdy and stable
- features a locking door
- top available in four laminate finishes



# ORBITAL EXPRESS<sup>TM</sup> TRUSS



# BOLD. VERSATILE. UNMATCHED.

Bold and contemporary, Orbital Express<sup>™</sup> Truss is a collection of reconfigurable backwalls, island exhibits and counters • Displays feature a fixed number of simple parts and connectors, with no tools necessary for assembly • Larger 20' x 20' and 10' x 20' kits reconfigure into smaller exhibits, counters and more • Endless designs and configurations make it easy to find the right solution

# INTRODUCTION **ORBITAL EXPRESS**<sup>TM</sup> **TRUSS**

# THE ORBITAL EXPRESS TRUSS SYSTEM IS **VERSATILE, RECONFIGURABLE & EASY!**



- Bold, contemporary and industrial, Orbital Express<sup>™</sup> Truss exhibits dominate the show floor
- Reconfigurable exhibit backwalls, islands and counters feature a fixed number of parts and connectors
- NO TOOLS required for assembly! Simply twist & lock is all you have to do
- All Orbital Express Truss display pieces, fabric and UV graphics are made in North America
- Custom solutions available

## **ORBITAL EXPRESS<sup>™</sup> TRUSS** 10' x 10' EXHIBIT KITS

#### **10' EXHIBIT KITS**

Orbital Express<sup>™</sup> Truss features dozens of professionally designed "off the shelf" kits for a variety of booth sizes and configurations. Each kit comes complete with all the parts, fixtures and fittings you need to create a successful exhibit, including (depending on the kit) low voltage spotlights and adjustable tabletops. A benefit to this versatile system is that it enables you to reconfigure kits in multiple ways and combinations using the same parts. Orbital Express Truss can also be easily configured to fit your custom needs!



\*Monitors and monitor mounts not included.



# 10' x 10' EXHIBIT KITS **ORBITAL EXPRESS™ TRUSS**









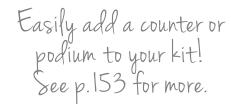


black mahogany natural



\*Monitors and monitor mounts not included.





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**ATLANTIS** 

OR-K-ATL3

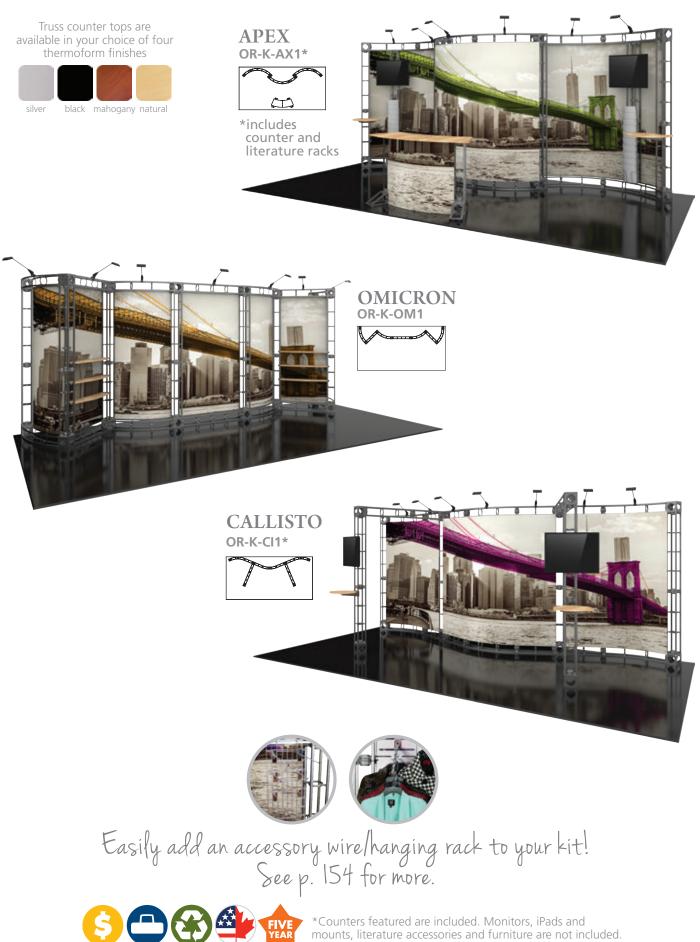
## **ORBITAL EXPRESS<sup>™</sup> TRUSS** 10' x 20' EXHIBIT KITS



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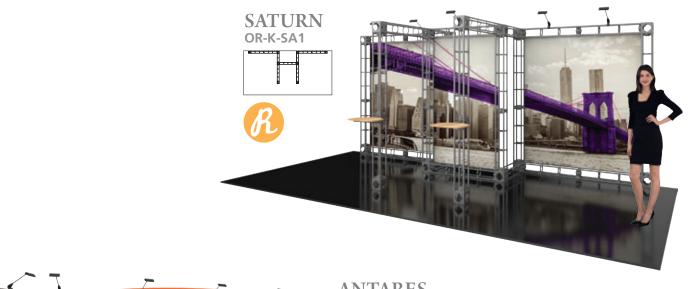
\*Counters featured are included. Monitors, iPads and mounts, literature accessories and furniture are not included.

## 10' x 20' EXHIBIT KITS **ORBITAL EXPRESS™ TRUSS**



## **ORBITAL EXPRESS<sup>™</sup> TRUSS** 10' x 20' EXHIBIT KITS

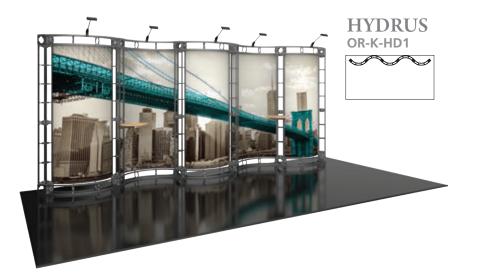






\*Monitors and monitor mounts not included.

## 10' x 20' EXHIBIT KITS **ORBITAL EXPRESS<sup>™</sup> TRUSS**



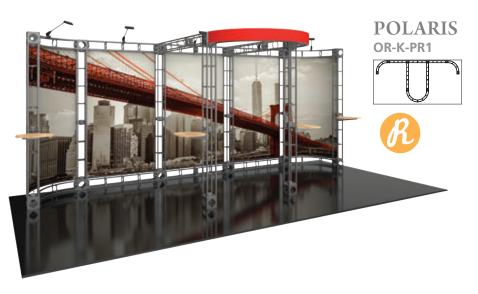
Truss counter tops are available in your choice of four thermoform finishes





Add a counter, podium or accessory! See p. 153







## **ORBITAL EXPRESS™ TRUSS** 20' x 20' ISLAND KITS

## **20' ISLAND KITS**

Orbital Express<sup>™</sup> Truss features dozens of professionally designed "off the shelf" kits for a variety of booth sizes and configurations. Each kit comes complete with all the parts, fixtures and fittings you need to create a successful exhibit, including (depending on the kit) low voltage spotlights and adjustable tabletops. A benefit to this versatile system is that it enables you to reconfigure kits in multiple ways and combinations using the same parts. Orbital Express Truss can also be easily configured to fit your custom needs!



## 20' x 20' ISLAND KITS **ORBITAL EXPRESS™ TRUSS**





## **ORBITAL EXPRESS<sup>™</sup> TRUSS** 10' x 10' HERCULES KITS

## **10' HERCULES KITS**

The Hercules line of Orbital Express<sup>™</sup> Truss features basic backwalls and kits in a variety of sizes to suit a range of space needs. A benefit to this versatile system is that it enables you to reconfigure kits in multiple ways and combinations using the same parts. Simply add or subtract from any Hercules kit to create a new appearance for every event or tradeshow!

Truss counter tops are available in your choice of four thermoform finishes

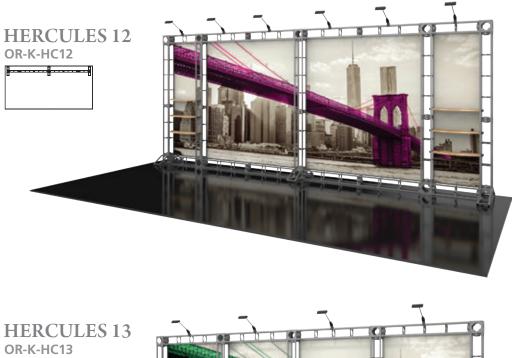






## 10' x 20' HERCULES KITS **ORBITAL EXPRESS™ TRUSS**

## **20' HERCULES KITS**



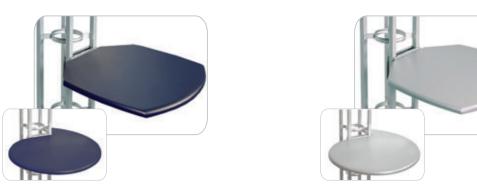




## **ORBITAL EXPRESS™ TRUSS** ACCESSORIES

## LAMINATE TABLETOPS

Accessories such as tabletops, shelves, literature holders and monitor mounts add functionality and options to your display. Truss tabletops and shelves come in four tabletop colors. No tools needed for assembly.



Placement of tables is your choice—front, left or right!

## TRUSS MONITOR MOUNTS



#### OPTI-MOUNT 1 OR-SM-MB

23"-42" LCD max weight = 50 lbs

## **INTERNAL SHELVING**

- available in choice of four finishes
- 24" straight span, 36" straight span, and 46" straight span shelves available
- 45° curved and 90° curved shelves





32"-55" LCD max weight = 80 lbs



#### OPTI-MOUNT 3 or-lg-mb

37"-70" LCD max weight = 150 lbs

LIT RACK OR-STG

- 10 pocket clamp on literature rack
- note: rack may not fit into the standard kit packaging solution/ molded case
- toolless attachment





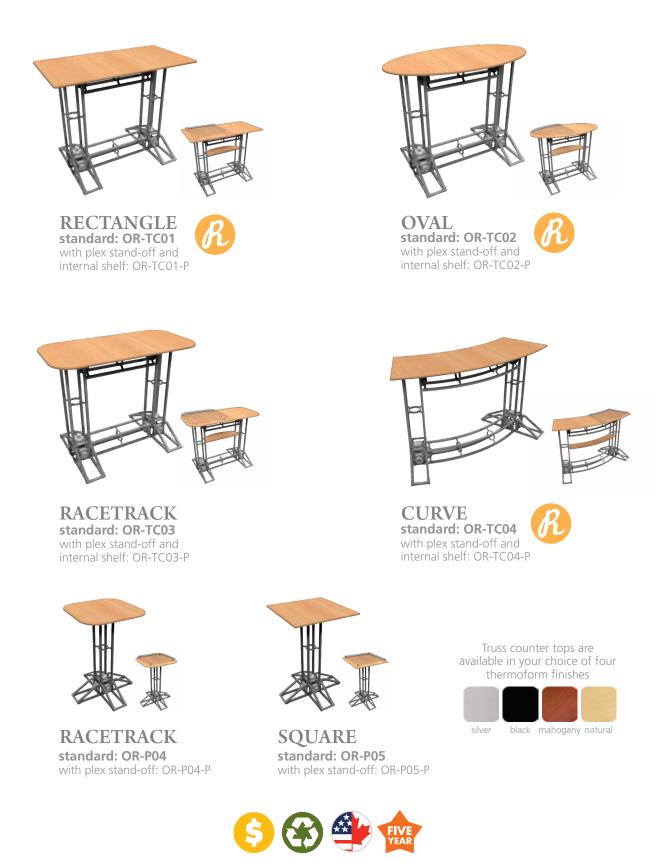
Laminate tabletops & shelving are available in your choice of four thermoform finishes



## COUNTERS & PODIUMS **ORBITAL EXPRESS**<sup>\*\*</sup> **TRUSS**

## **COUNTERS AND PODIUMS**

Truss Counters and Podiums have several attractive designs to choose from with a sleek plex top as an available option. Choose from four tabletop colors. Graphic options are also available for Truss Counters. No tools needed for assembly.



## **ORBITAL EXPRESS™ TRUSS** MERCHANDISING RACKS

## **MERCHANDISING RACKS**

Orbital Express<sup>™</sup> Truss Merchandising Racks add functionality and options to any Orbital Truss kit. Accessory options offer multiple configurations and no tools are needed for assembly. Accessory panels are an a la carte add on option for 10ft, 20ft and island Orbital kits. Horizontal support bar needed for proper connection.



#### WIRE RACK OR-24-MP OR-36-MP OR-46-MP

- grid wall with hook brackets
- hook brackets sold separately
- supports approx. 8 lbs. per panel
- OR-24-MP-M mounts to verticals
- horizontal connector required to hang properly (sold separately)





#### HANGING RACK OR-36-SP OR-46-SP

- slot wall with hook brackets
- hook brackets sold separately
- supports approx. 8 lbs. per panel
- horizontal connector required to
- horizontal connector required to hang properly (sold separately)





## WIRE/HANGING RACK CONNECTOR

OR-24-SST OR-36-SST OR-46-SST

- required to mount wire and hanging rack
- includes quick lock truss connectors



Hang your accessory kits with ease!



## POPUP TRUSS DISPLAY **ORBITAL EXPRESS™ TRUSS**



## CONSTRUO POPUP TRUSS DISPLAY construo

- 118.19"w x 93.63"h x 25.5"d
- no tools for assembly
- aluminum, collapsible truss-like display
- holds two monitors for presentations & demonstrations (monitors not included)
- fabric graphic features pole pocket on bottom and hook & loop on the sides and top
- black tables and countertop for portable case included
- portable case converts to counter and includes black fabric wrap





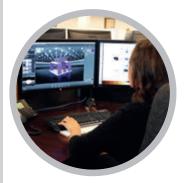
## **CUSTOM EXHIBIT SOLUTIONS**





## **SOLUTION STRATEGY**

We help inspire, guide and manage your project from concept to completion and help transform your goals and objectives into a success-driven tradeshow strategy.





## **EXHIBIT DESIGN**

No matter what your company's needs, our exhibit designers approach each and every project as an original, incorporating a wide range of aluminum extrusions, laminates, fabrics, media and graphics resulting in an exhibit that's uniquely yours.





## **CUSTOM FABRICATION**

From wood to fabrics, steel to aluminum, plastics to glass, we create and build exhibits and displays out of all types of materials. These – coupled with state-of-the-art manufacturing facilities, printing technology and expert craftsmen – result in custom exhibits that are as unique and original as you and your brand.





## **DISPLAY GRAPHICS**

We unite wonderfully skilled craftspeople with cutting-edge print technologies and techniques to produce the highest quality display graphics and trade show graphics in the industry. Our high-quality graphics are matched to the G7<sup>®</sup> Master Print specification. This designation assures that every graphic we print will look exactly as our clients intended.





## LOGISTICS MANAGEMENT

We provide a wide array of trade show services designed to simplify the process and decisions you need to make. In every phase, we work to keep costs down while ensuring your display is taken excellent care of every step. Show up and we take care of the rest.

Visit our website to browse custom exhibit projects.

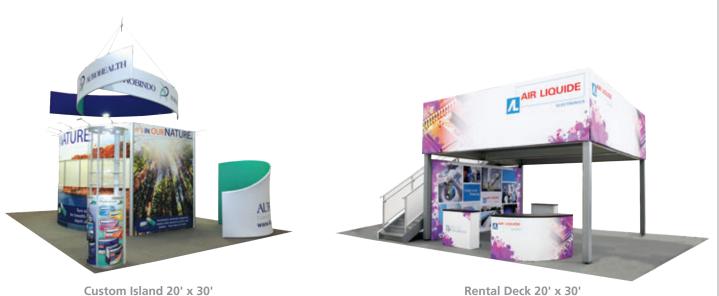
## **CUSTOM ISLAND EXHIBITS**



Rental Island 20' x 20'



**Custom Island** 







Custom Island 40' x 40'



Custom Island 40' x 100'

# **ACCENTS & ACCESSORIES**

# FINAL. FUNDAMENTAL. FINESSE.

Portable counters and kiosks provide ample storage and style to complement our vast array of 8', 10' and 20' exhibit kits and displays • Accent lighting kits and solutions help stage a powerful, impactful presence that you desire • Portable transit and shipping cases are designed to protect your exhibit investment

## COUNTERS ACCESSORIES

**COUNTERS & KIOSKS** 

Counters and kiosks can be used to accessorize any trade show, event or permanent space. With a variety of different counters and kiosks to choose from, mix and match to create the best-suited display.



Counter tops are available

in your choice of four

## HOPUP<sup>™</sup> COUNTER Hop-ct-2

- 41.75 "w x 39.69 "h x 14.25 "d
- collapsible display counter
- Velcro applied fabric graphics
- includes clear internal shelf
- top available in four laminate finish options



white shelf



EMBRACE COUNTER

#### EMBRACE<sup>™</sup> COUNTER EMB-CT EMB-BL-CT (Backlit Counter)

- 41 "w x 40.5 "h x 15.75 "d
- collapsible display counter
- includes white internal shelf
- push-fit fabric graphics
- top available in four laminate finish options

## MODULATE<sup>™</sup> COUNTER MOD-CNTR-M



- 31.5"w x 40"h x 23.5"d
- magnetic, tubular frame with snap buttons
- fabric graphic attaches via hook and loop around the frame & zips in the back
- internal shelf provides area to store materials
- portable carry bag makes transport simple





## Refer to these pages to see counters in these product lines!



FORMULATE

p. 100



HYBRID PRO MODULAR p. 126



vector frame p. 136



LINEAR

p. 139



**TRUSS** p. 153



## ACCENTS & ACCESSORIES | COUNTERS & CHARGING STATIONS



CAMPAIGN COUNTER

## **CAMPAIGN** CP-B3

- counter dimensions not including canopy 32"w x 34.5"h x 18.5"d
- Velcro PVC graphic
- quick assembly
- strong & easy to clean plastic parts



## PERCH



- pole banner attachment for standard 6' or 8' wide tables
- fabric header available in three graphic heights: short (18"), medium (44"), tall (68.25")
- hardware kit is universal for all height options
- table throw sold separately

## **CHARGING STATIONS**

CHARGING STATION

Formulate<sup>®</sup> Charging Stations add technology and great value for visitors in need of a quick charge. Excellent for retail applications, trade shows and events





#### **CHARGING TOWER** FMLT-CHRG-01

- 33.56"w x 86.81"h x 33.46"d
- features 16 high-speed charging tips: (8) Micro USB for Android devices and (8) Apple 8-pin for Apple iPhone/iPad/ Lightning devices
- features a circular fabric header for branding and an illuminated fabric center structure
- base and tabletop color offered in choice of four thermoform color options





mahogany natural

#### **CHARGING COUNTER** FMLT-CHRG-COUNTER-01

- 23.72 "w x 41.54 "h x 23.62 "d
- features 8 high-speed charging tips: (4) Micro USB for Android devices and (4) Apple 8-pin for Apple iPhone/iPad/ Lightning devices
- features stretch fabric graphic
- tabletop offered in choice of four thermoform color options



## FREESTANDING TABLET STANDS ACCESSORIES

## FREESTANDING IPAD STANDS

Freestanding tablet stands are smart, lightweight and portable holders used to display tablets or iPads. They can be positioned in either portrait or landscape configurations. Security screws, allen key and bolts make the unit both durable and theft resistant. For extra security, the bases can also be bolted to the floor.



Back

## **IPAD STAND** PAD12-02A-BLACK

- displays iPad 2<sup>nd</sup>, 3<sup>rd</sup>, 4<sup>th</sup> gen and Air models\*
- portrait or landscape
- security screws, allen key and bolts make the unit both durable and theft resistant
- base can be bolted to the floor for extra security
- carry bag available as upgrade



## **UNIVERSAL** TABLET STAND PAD21-04

- displays multiple tablet styles or iPad\* portrait or landscape
- security screws, allen key and bolts make the unit both durable and theft resistant
- base can be bolted to the floor for extra security
- features a telescopic, adjustableheight pole, height minimum 28.88"maximum 49.81"h

## **TENSION FABRIC IPAD STANDS**

Sleekly-designed free standing iPad stands and kiosks make it easy to encourage interactivity, present information and engage your customers in any space. Stands feature stretch fabric graphics.



#### **IPAD STAND 02** TABLET-STD-02

- 20.25"w x 85.11"h x 23.8"d
- iPad holder (2<sup>nd</sup>, 3<sup>rd</sup>, 4<sup>th</sup> gen and Air models)\*
- pillowcase fabric graphic





- TABLET-STD-03
- 19.98"w x 64.34"h x 15.2"d - iPad holder (2<sup>nd</sup>, 3<sup>rd</sup>, 4<sup>th</sup> gen
- and Air models)\* - pillowcase fabric graphic



#### **IPAD STAND 04** TABLET-STD-04

- 26.26"w x 46.26"h x 22.64"d - iPad holder (2<sup>nd</sup>, 3<sup>rd</sup>, 4<sup>th</sup> gen
- and Air models)\*
- pillowcase fabric graphic





## **IPAD STAND 05** TABLET-STD-05

- 30"w x 84"h x 23"d
- small monitor mount\*, holds 32 " TV/32 lbs max
- iPad holder (2<sup>nd</sup>, 3<sup>rd</sup>, 4<sup>th</sup> gen and Air models)\*
- pillowcase fabric graphic



## ACCENTS & ACCESSORIES | KIOSKS

## FORMULATE<sup>®</sup> **KIOSKS**

Formulate® Kiosks couple lightweight aluminum tube frames with state-of-the-art printed stretch zipper pillowcase fabric graphics to create funky and functional multimedia kiosks.





- 29.53"w x 98.53"h x 31.78"d
- pillowcase fabric graphic
- supports medium monitor\*



#### FMLT-KIOSK-02

- 61.72"w x 98.16"h x 34.57"d
- pillowcase fabric graphic
- supports medium monitor\*



#### **FMLT-KIOSK-03**

- 55.12 "w x 98.61 "h x 36.03 "d
- pillowcase fabric graphic
- supports medium monitor\*



#### FMLT-KIOSK-04

- 39.37 "w x 92.52 "h x 35.75 "d
- pillowcase fabric graphic
- supports medium monitor\*

#### FREESTANDING MONITOR KIOSKS NEW

Freestanding monitor kiosks are perfect for conference rooms, court rooms, corporate office spaces, lobby areas and more. Kiosk bases are made with aluminum extrusion and come with a lifetime warranty.





PM4S3-MK-M/L

25.59"d

bracket

- 25.59"w x 70.98"h x

#### **FREESTANDING-**SPLIT-MM-2

- 26.25"w x 75.25"h x 23.56"d
- supports large 32-70" monitor
- max weight = 40 lbs

#### PM4S3-MK-M-MSHELF PM4S3-MK-L-MSHELF

- 25.59"w x 75.25"h x 25.59"d
- medium holds 32-55" monitor
- large holds 32-70" monitor
- shelf weight supports 15 lbs.
- used in custom exhibits



#### PM4S3-MK-SHELF-UNIT

- 29.53"w x 70.98"h x 25.59"d
- three shelves support approx. 15 lbs each
- used in custom exhibits
- comes with 1 OCH2 case





CENTS & ACCESSORIES | KIOSKS



## **VB-MK-01**

- 30"w x 78.38"h x 23.6"d
- medium monitor\* bracket
- max weight = 50 lbs



- large or medium monitor\* - max weight = 40 lbs - medium holds 32-55"

- comes with 1 OCE case
- used in custom exhibits









## KIOSKS ACCESSORIES

## VECTOR FRAME<sup>™</sup> MONITOR **KIOSKS**

Vector Frame<sup>™</sup> Monitor Kiosks feature push-fit fabric graphics, easy-to-assemble 4" extrusion frames, your choice of single or double-sided graphics and one or two monitor mounts (monitors not included).



01 Monitor Kiosk VF-MK-01-SS VF-MK-01-DS 36.3"w x 94.74"h x 19.69"d comes in 1 OCH case supports 32-55" monitor\*; max weight = 80 lbs each

02 Monitor Kiosk VF-MK-02-SS VF-MK-02-DS

comes in 1 OCH case supports 32-55" monitor\*;

max weight = 80 lbs each

48.11 "w x 94.74"h x 19.69"d

front with graphic & monitor mount\*



front with graphic & monitor mount'



back with graphic



back with graphic



monitor mount\*



back with graphic & monitor mount\*





## **PORTABLE DISPLAY CABINET** TWIST

- 16.25"w x 61.33"h x 16.25"d

- portable, collapsible, illuminated display cabinet
- constructed of heavy-duty plastic and 12 plexiglass window panels
- includes three integrated 14"w x 14"d shelves with three overhead lights
- shelves hold max 15 lbs
- optional branded graphic panels (14.5 "w x 20 "h) are offered a la carte
- easily collapses and packs into portable carry bag



#### LN-K-01

- 54.4"w x 99"h x 23.25"d
- monitor\* mount
- locking door
- fabric canopy
- approximate weight: 125 lbs
- comes with 1 OCH2 case





#### LN-K-05

- 25.4"w x 72"h x 18.5"d
- monitor\* mount
- approximate weight: 30 lbs

## SIGN STANDS



Easily display a graphic or message with a versatile and easyto-assemble sign stand. We offer stands that feature adjustable posts, portrait and landscape sign configurations and more.



#### ADVOCATE Advocate

- telescopic post offers variable height from 30.5" 48"
- aluminum sign holder holds 8.5 "w x 11 "h paper
- frame can be rotated 360 degrees or any desired angle
- chrome finish



## SNAPPER STAND

- 40"h
- stylish, easy snap-open 11 "w x 17 "h frame
- frame can be used in portrait and landscape configurations
- silver aluminum sign holder, post and base



#### OBSERVE PRO obs-lp-sys

- -48"h
- lightweight, snap-together info center with 12 "dia. base
- stylish curved header & adjustable brochure holder
- accepts 8.5 "w x 11 "h literature & graphic



#### OBSERVE DELUXE obs-dlx

- 74.5 "h
- stylish double-sided curved design
- holds two 24"w x 36"h bubble graphics
- recommended printing material: .040"-.125"
- elegant brushed silver
- sturdy steel base with removable and adjustable brochure pockets



# CENTS & ACCESSORIES | SIGN STANDS

## OBSERVE GRAND obg-b

- 68″h
- sleek info center includes sturdy base & adjustable shelf
- accepts 22 "w x 28 "h graphic size
- single or double-sided
- holds a 3/16" thick mounted graphic



# WED-1-B

- combine multiple units for longer and taller displays
- graphic size is variable
- black only
- graphics not included



## SIGN STANDS

Easily display a graphic or message with a versatile and easy-toassemble sign stand. We offer stands that feature adjustable posts, portrait and landscape sign configurations and more.

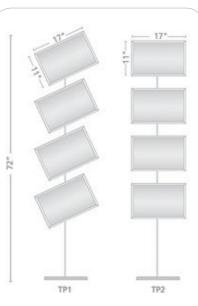
## TRAPPA POST

- choice of silver or black snap frames, large or small, landscape, portrait or diagonal
- front loading graphic mechanism makes graphic changes easy
- includes clear protective lenses
- sturdy aluminum posts and heavy domed steel plate ensure stability









## TOWERS



## TRI-TOWER DELUXE

- 26.75" w x 72" h free-standing modern-looking triangular display
- durable aluminum extrusion construction coupled with rigid graphic infill panels
- convenient sliding cam locks make graphic changes quick and easy
- heavy-duty laminated foot plate
- simple assembly
- optional lighting kit available



## TOWER

- collapsible double-sided free-standing tower
- just add the optional lighting kit and turn your tower into a free-standing lightbox!
- 24" or 33"w x 72"h "bubble" panels for maximum visibility
- recommended printing material: .040"-.125"
- your choice of silver or black aluminum edge extrusions
- black laminate top & bottom plates



## CUBE TOWER PRISM TOWER

- easy-to-use snap frames featured on all sides
- variety of configurations and sizes available
- choice of silver or black snap frames
- seamlessly display multiple graphics and messages
- front loading graphic mechanism makes graphic changes easy
- frames come with clear protective lenses
- options include wheels or feet
- custom sizes also available

## ACCENTS & ACCESSORIES LITERATURE RACKS



ZEDUP 1 black: ZD-1-B silver: ZD-1-S

- 6 pocket rack

- can be stored or shipped loaded with literature



#### QUANTUM SINGLE SIDED black: QNTM-SS

- 4 pocket rack

- collapsible

- constructed from plastic for light weight



## ZEDUP LITE silver: ZD-LITE

- 6 pocket rack
- collapsible
- lightweight version of the ZedUp
- constructed from aluminum & plastic for reduced weight



INNOVATE black: INN-B silver: INN-S

- modular design
- 10 pockets
- packs in 3 separate parts for reduced shipping size



OASIS oasis

- highly portable
- three arm collapsible bag dispenser
- shiny silver finish





#### STEP STOOL STEP STOOL-BLUE

- sturdy EZ FOLDZ step stool
- 300 lb capacity
- folds flat for storage & transport
- blue only



## SLIMLINE LED LIGHTING ACCENTS & ACCESSORIES

## **SLIMLINE LED LIGHTING**

Incorporate modern, bright LED lights into your display and draw attention to your brand and message with elegance. With bright, cool lights and contemporary slim profiles, you can modernize your display, set the stage and better communicating a clear message. Choose from several LED lighting solutions that will make your message and products shine.



## LED FLOOD LUM-LED4-ORL-B (set of 2)

- low voltage 12 watt spotlight
- 17.16" long from end to end
- mounts to dovetails and extrusion channel
- available in black only



#### LED SPOT LUM-LED3-ORL-B (set of 2)

 low voltage 5 watt slender spotlight

- 17.18" long from end to end

mounts to banner standsavailable in black only



#### LED STRIP LUM-LED5-ORL-B (set of 2)

- low voltage 12 watt
- 16.1" long from end to end
- mounts to dovetails and extrusion channel
- available in black only



#### LED EXHIBITION LUM-LED6-ORL-B (set of 2)

low voltage 12 watt spotlight
17.13" long from end to end
mounts to extrusion channels
available in black only



#### LUMINA 200 LED black: LUM-LED2-ORL-B silver: LUM-LED2-ORL-S

- LED Lumina 200 floodlight
- uses multi cups chip on board (MCOB) light technology and features a slim profile
   LED rated for 20.000
- continuous hours
- 19" long from end to end



#### LED ECO LUM-LED7-ORL-B (set of 2) LUM-LED7-ORL-B-EXT (single)

- economy LED floodlight
- uses multi cups chip on board (MCOB) light technology and features a slim profile
- LED rated for 20,000 hours
- 12 watt
- 2.5 meter from transformer to light; 1.3 meter from outlet to transformer
- UL approved





- battery life estimated 9 hours but may vary
- recharge time estimated at 6 hours
- 7.75"h x 3"h x 5"d



## ACCENTS & ACCESSORIES | LIGHTING

#### LED EXTRUDED ROPE LIGHTS RGB: LED-EXT-ROPE-RGB White: LED-EXT-ROPE-WHITE

- LED rated for 26,000 hours
- 196" long from end to end
- best for use in Formulate<sup>®</sup> architectural structures, counters

#### UNIVERSAL LIGHT CLAMP KIT UNI-LT-CLP30 UNI-LT-CLP50



NEW

- comes standard with the Lumina 1, 3, 4, 5, 6, 8 and allows our lights to fit a majority of banners, truss & panel kits

## FLOODLIGHTS & WALL WASHERS

#### LED FLOOD LIGHT LED-FLOOD

- 85-265 voltage, 42 watt LED Flood light (equivalent to 400 watt halogen)
- projects cool WHITE light
- 7.4"w x 9.44"l x 5.11"d
- angles to 120°
- UL approved



## COLOR BLAST ACCENT LIGHTS

- 85-265 voltage, 13 watt LED blast light
- projects your choice of warm or cool WHITE, and a RGB spectrum flashing pattern
- 7 "round x 7 "h (when faceplate is flush with base and not angled)
- angles to 60°
- UL approved



**LED-WRM-WHT-BLAST** Features a warm white LED light output; good for lightcolored and neutral graphic prints. 3,000K



## graphic graphic prints. 6,000K

**LED-RGB-BLAST** Features multi-pattern flashing RGB LED light output; RGB spectrum cannot be controlled.



#### MINI LED FLOOD LIGHT LED-10W-FLOOD-RGB LED-10W-FLOOD-W

- 10 watt LED Flood light

SPT CASE

- EVA semi-rigid

lighting case - foam-lined padded

compartments

- holds two Lumina 200

lights & power supply

SPT-CASE

- projects cool WHITE or RGB spectrum light
- remote control provided with RGB version
- each light measures 4.49"w x 3.39"h x 3.98"d
- angles to 120°
- UL approved

can be used to illuminate fabric counters, funnels & columns.



**LED-COOL-WHT-BLAST** Features a cool LED light output; good for darker graphic prints. 6,000K

**JENTS & ACCESSORIES | LIGHTING** 

## CASES ACCENTS & ACCESSORIES

## CASES

It's critical to protect your tradeshow exhibit investment with a quality constructed transit and shipping case. An extensive selection of exhibit and display cases and crates to choose from that are all made in North America and are designed to house specific lines of exhibits and displays for maximum portability and protection during shipping.

## LIGHTING & ACCESSORY CASE oca-2

- ideal for lights and accessories
- secure straps help to ensure case will remain closed during transport
- interior size: 32.81"w x 4.13"h x 13.75"d
- exterior size: 34"w x 7"h x 15"d
- weight when empty: 8 lbs



## BANNER STAND CASE

- NEW Design
- this expandable shipping case fits up to three swivel-foot banner stands with bags or one premium stand with bag\*
- also used for Formulate® Lite displays
- interior size min/max: min - 13.5"w x 30.29"h max - 49.14"h x 5"d
- exterior size: min - 18.12"w x 34.49"h max - 54.24"h x 7.40"d
- weight when empty: 9 lbs
- case fits all banners less than 47.5" wide



#### SMALL & LARGE GRAPHIC CASES SMALL: OCS LARGE: OCL

- premium latches for
- maximum strength
- built in wheels and easy-to-grip molded handle

#### OCS

- interior size: 14"w x 39.81"h x 13.25"d
- exterior size:
- 18"w x 42.25"h x 16.5 "d
- weight when empty: 18 lbs

#### OCL

- interior size:
- 14"w x 51.5"h x 13.25"d - exterior size:
- 18"w x 55.13"h x 16.5"d
- weight when empty: 20 lbs



## EXPANDABLE CASE

- the perfect protective shipping and/or storage case for all Formulate<sup>®</sup> exhibit kits, hanging structures and accessory products
- adjustable roto-molded expandable display case
- adjustable lid and easy pin latch
- interior size min/max: min - 13.75"w x 39.63"h x 11.75"d max - 13.75"w x 64"h x 11.75"d
- exterior size min/max: min - 16.75"w x 39.88"h x 16.88"d max - 16.75"w x 64.25"h x 16.88"d
- weight when empty: 27 lbs
- separate fabric graphic converts the case into a counter





## ACCENTS & ACCESSORIES | CASES

## **STANDARD WHEELED DISPLAY CASE** OCX

- light storage in the lid
- premium latches for maximum strength
- interior size: 23.5"w x 35.75"h x 13.07"d
- exterior size: 26.73 "w x 39.49 "h x 17.05 "d
- weight when empty: 32 lbs
- optional wood counter top can be added in your choice of silver, black, mahogany or natural



silver black mahogany natural

## HOPUP/MEDIUM WHEELED CASE OC-HOP

- ideal for Hopup backwall displays (fits up to 4x3 hopup)
- built-in handle and wheels for easy transport
- interior size: 13.5"w x 35.5"h x 13.5"d
- exterior size: 15.5"w x 35.69"h x 17"d

26"w x 12"h x 50"d

- weight when empty: 17 lbs



6

.

#### TROLLEY ROLLER TROLLEY



top view

left view

- lightweight trolley for Hopup™ and Embrace<sup>™</sup> displays
- collapsible, plastic and easy to transport
- 9.25"w x 20-46.63"h x 12.75"d
- max weight = 55 lbs



## LARGE DISPLAY CASE OCH2

- heavy-duty shipping and storage case
- ideal for Linear hybrid displays
- secure reinforced straps help to ensure case will remain closed during transport
- interior size:
- 24.13"w x 12.25"h x 47.25"d - exterior size:
- 29"w x 15"h x 52"d
- weight when empty: 30 lbs
- wheels and handles recessed





All cases come with a one year limited warranty, are an economic & eco-friendly choice & made in North America.



## CASES ACCENTS & ACCESSORIES

## **FREIGHT CASE** OCFM

- interlocking surface to enable two cases to be transported together
- maximum case depth= 8" allowing up to 8 flat panels per case
- interior size: 35.75"w x 9.75"h x 47.25"d
- exterior size: 38"w x 15"h x 49"d
- can ship UPS/FedEx
- or Freight
- weight when empty: 35 lbs



#### **FREIGHT CASE** OCF2

- molded stackable shipping crate 18" deep
- heavy-duty roller bearing recessed in bridge of case
- holds 18 layers of flat panels in horizontal direction
- interior size: 48"w x 18"h x 48"d
- exterior size: 51 "w x 23"h x 51"d
- weight when empty: 70 lbs



Woodcrate options also available!

## **FREIGHT CASE** OCF

- offers the same features and benefits of the OCT in a rectangular shape
- interior size: 48"w x 19.75"h x 35.5"d
- exterior size: 51"w x 24"h x 39"d
- weight when empty: 55 lbs



## **ORBITAL CURVED TRUSS CASE** OCT

- designed to handle national & international exhibit freight shipments
- offers maximum protection for your exhibit materials
- interior size:
- 43.5"w x 33"h x 47.25"d - exterior size:
- 48"w x 42"h x 51"d
- weight when empty: 138 lbs









# WAYFINDING SIGN SOLUTIONS

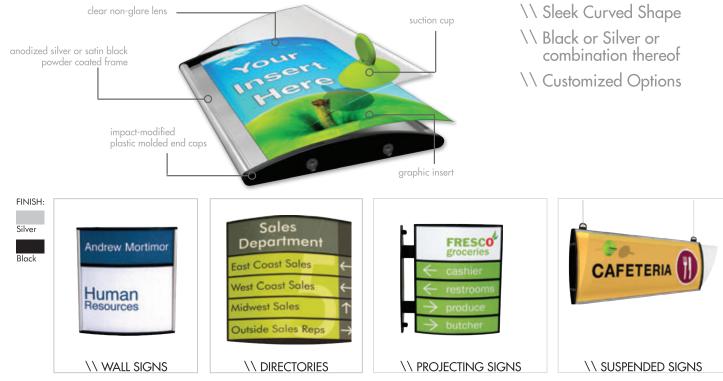


- \\ Wayfinding Sign Solutions for directional guidance in offices, hospitals, retail environments, schools to help visitors navigate through buildings with ease.
- \\ Ever-increasing custom capabilities; we can build frames and signs suited to your exact specifications.
- \\ Engineered, supplied & manufactured in the USA.
- \\ Fast. Affordable. Excellent Quality.

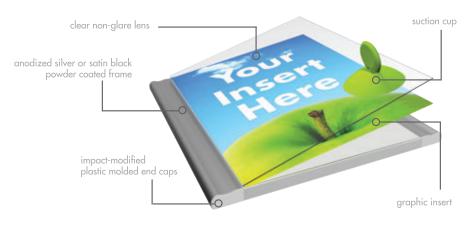


\\ Made in USA
\\ Fast production
\\ Quick ship

# CURVED SYSTEM



## FLAT SYSTEM



NEW

- \\ Modern Flat Shape
- \\ Round or Square Profile
- \\ Black or Silver
- \\ Customized Options



## SNAPPING SYSTEM



- \\ Snaps open for quick and easy graphic changes
- \\ No tools required
- \\ Clear non-glare lens, mounting hardware
- \\ Protective sheet material: PVC



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