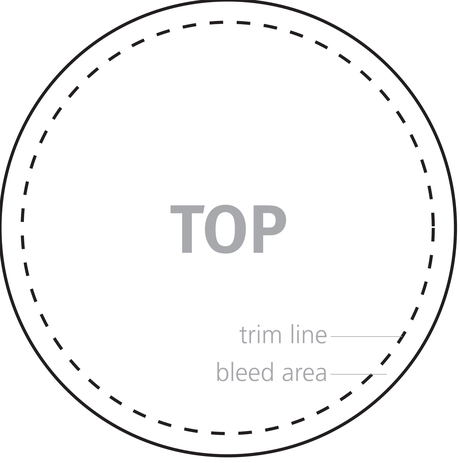

Outdoor Inflatable Column: Medium

Top Circle:
Total Graphic Area: 20.5”w X 20.5”h
Total Visual Area: 18.5”w X 18.5”h

Bottom:
Total Graphic Area: 59.5”w X 94.75”h
Total Visual Area: 57.5”w X 92.75”h

Please be sure to include a 1” bleed around the perimeter. DO NOT design any critical elements (text, logos, etc.) outside of the recommended safe area (please see gray area on template). This area was derived based on how the graphic contours to the hardware.

General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print