# Formulate 10' Straight - Kit 1

#### FMLT-WS10-01

Formulate™ is a collection of sophisticated, ergonomically designed exhibit booths. Formulate combines state-of-the-art zipper pillowcase dye-sublimated fabric coverings with advanced lightweight aluminum structures to provide unique design, functionality, and style. The excellence of the Formulate line of displays, hanging structures and products is simply unmatched. Stretch fabric graphics are hand-sewn, durable and dry-cleanable.



We are continually improving and modifying our product range and reserve the right to vary the specifications without prior notice. All dimensions and weights quoted are approximate and we accept no responsibility for variance. E&OE. See Graphic Templates for graphic bleed specifications.

#### features and benefits:

- State-of-the-art 30mm aluminum tube frame with snap button assembly
- Available as either single-sided or double-sided units
- Easy to store and ship
- Quick to set up

- Kit includes: one frame, one dye-sublimated zipper pillowcase graphic and one wheeled molded OCL storage case
- Lifetime hardware warranty against manufacturer defects

#### dimensions:

| Hardware   | Graphic   |  |
|--|---|--|
| Assembled unit:<br>116.693"w x 92"h x 17.717"d             | Total visual area:<br>114"w x 91.5"h                        |  |
| Approximate weight (includes graphic): 36 lbs / 16.3 kgs   | Please be sure to include a 2" bleed around the perimeter.  |  |
|  | Refer to related graphic template for more                  |  |
| Shipping   | information.  |  |
| Shipping dimensions:<br>1 OCL case: 19"l x 19"w x 56"h     | Visit:<br>www.exhibitors-handbook.com/<br>graphic-templates |  |
| Approximate shipping weight (with case): 56 lbs / 25.4 kgs |   |  |
|  |   |  |

### additional information:

Graphic material:

Dye-sublimated zipper pillowcase fabric

Backside can be upgraded to print

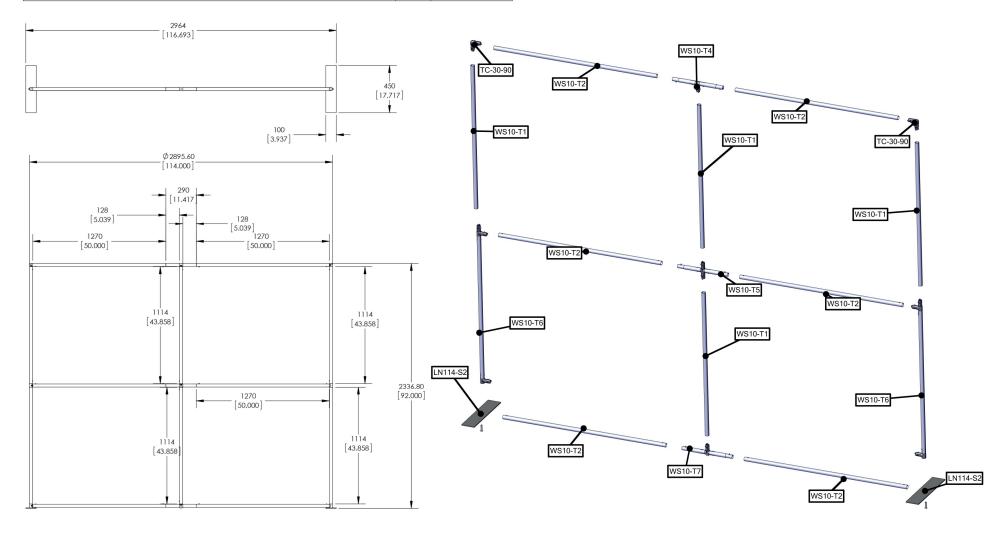
Optional Accessories:

Lumina 8-50 watt halogen lighting, literature pocket, stand-off graphic shelf, graphic header, larger freight cases

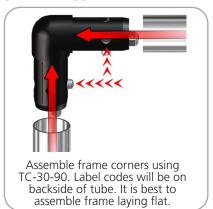


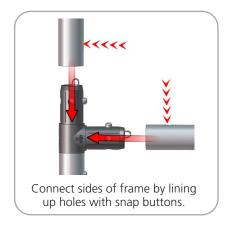
www.display-setup-animations.com

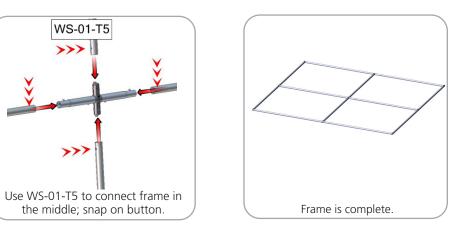
| Parts Included                                |     |           |
|---|-----|-----------|
| Part Label                                    | Qty | Part Code |
| 5MM STEEL BASE STYLE 2 FOR LINEAR             | x2  | LN114-S2  |
| 90 DEGREE ELBOW JOINT FOR 30MM TUBING         | x2  | TC-30-90  |
| 1114MM X 30MM TUBE                            | x4  | WS10-T1   |
| 1270MM X 30MM TUBE                            | х6  | WS10-T2   |
| (2) 128MM TUBES SWAGED WITH PART TC-30-T      | x1  | WS10-T4   |
| (2) 128MM TUBES SWAGED WITH PART TC-30-X      | x1  | WS10-T5   |
| 1114MM X 30MM TUBE WITH TC-30-T AND TC-30-90B | x2  | WS10-T6   |
| (2) 128MM TUBES SWAGED WITH PART TC-30-T      | x1  | WS10-T7   |



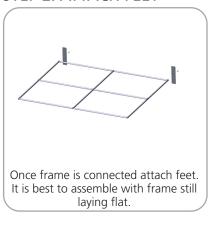
### STEP 1: ASSEMBLE FRAME

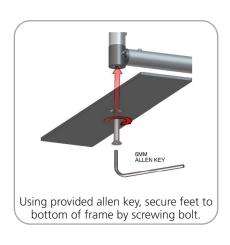




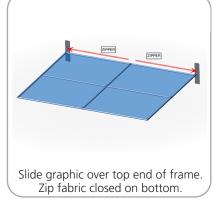


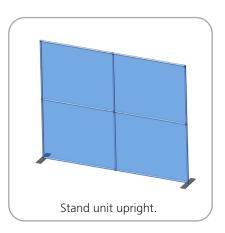






STEP 3: ATTACH GRAPHIC





## **Check out these related products:**

The Formulate line is a collection of stylish, ergonomically designed tabletop, 8ft, 10ft, 20ft exhibits, hanging structures, and display accessories. Formulate combines state-of-the-art zipper pillowcase dye-sublimated fabric coverings with a premium lightweight aluminum structure. Formulate is efficient, easy to assemble and disassemble, and offers remarkable style options and choices.



Formulate Tabletops



Formulate 8ft Kits



Formulate 10ft Kits (Horizontal Curve)



Formulate 10ft Kits (Vertical Curve)



Formulate 10ft Kits (Straight)





Formulate Hanging Structures